



SEGA[®]

Master System[™]



SEGA GENESIS

SEGA CD

32X



SEGA SATURN



Dreamcast[™]

*Historical Sega USA magazine
advertisement collection*

SEGA MASTER SYSTEM ADVERTS

SEGA'S HOT THIS SUMMER...



WITH A MASTERFUL NEW GAME LINEUP

Summer Sizzle comes to the Sega Master System this May and June with a lineup of **HOT** new game titles. Look at what's "in-store" for you and you'll agree—the Sega Master System has the hottest new games and prices under the sun!

But that's only the beginning for the Sega Master System. Because starting in September, Sega will "kick-off" a Fantastic Fall by introducing 15 new games. Don't miss any of the great arcade hits, comic book characters and action-packed sports challenges all coming to you this Fall on the Sega Master System.

WATCH FOR OUR NEW 1990 SEGA MASTER SYSTEM RELEASES INCLUDING DICK TRACY, JOE MONTANA FOOTBALL, MICHAEL JACKSON'S MOONWALKER AND MORE!



PSYCHO FOX

You're Psycho Fox, the wily wizard of disguise. Leap and twist your way to the goal as you outsmart your enemies and collect a fortune.



GOLDEN AXE

A sword-swinging romp with fiery dragons, amazing Amazons and elusive magic! Go face to skull with skeleton buccaneers in cliff-edge combat! It's barbaric!



DEAD ANGLE

Blast wall-to-wall gangsters in this inner-city shootout. Step into the alley, dude, where crime meets grime. Get the angle on the street—The Dead Angle.



SLAP SHOT

Slam the puck and slap it into the goal! Pressure 'em into the boards in fast action ice hockey. When the offense is tough, your defense is Slap Shot!



ULTIMA IV

Strive for glory in this powerful medieval quest—as danger beckons! Resist the darkest temptations as you seek to become the Avatar!

Sega's Full Line-up of Games Sizzles Too!

Monopoly
Space Harrier II
Global Defense
Rescue Mission
Power Strike
Zaxxon
Wonder Boy in
Monsterland
Out Run
Shinobi
Thunder Blade
Great Volleyball

Phantasy Star
Kings Quest
Action Fighter
Sports Pad Football
Great Ice Hockey
Zaxxon
Shooting Gallery
Gangster Town
Parlour Games
Fantasy Zone
Great Golf
Space Harrier

Blade Eagle
After Burner
Miracle Warriors
Rastan
Cloud Master
Y's
Poseidon
R-Type
Wonder Boy
Kenseiden
Great Basketball
Spy vs. Spy

Montezuma's
Revenge
Great Soccer
Great Baseball
The Ninja
Captain Silver
Quartet
Zillion
Zillion II
Shanghai

SEGA

Master System™

CHECK YOUR LOCAL RETAILER FOR THESE GREAT GAMES.
IF GAMES ARE NOT AVAILABLE, ORDER DIRECTLY FROM
SEGA BY CALLING: 1-800-USA-SEGA

Great Games At Great Prices

SEGA™ DO

When it comes to video game systems, there's nothing Sega can't do. Take Sega Genesis™, for instance. The number one selling 16-bit game system. The Sega Master System II.™ Redesigned and game ready for under

GENESIS SYSTEM

**NOW \$149⁹⁹
RETAIL**



For 16-bit action, nothing beats Sega Genesis. Since 1989 Genesis has been the leader and number one best seller in 16-bit systems. Genesis software is known for superior graphics, action, animation and challenging game play. Along with stereo sound. And this year is no exception, with the introduction of Sonic The Hedgehog™, the fastest video game

character ever. And other new games like ToeJam & Earl™, Quack Shot™, Fantasia, Spider-Man®, and Mario LeMieux Hockey™.

SEGA MASTER SYSTEM II



If it's 8-bit you're into, you can't do better than the Sega Master System. A longtime leader in 8-bit graphics and gameplay, the redesigned Sega Master System II makes the best 8-bit system around even better. The current library of more than 100 hits is still growing. And with new titles like Shadow Dancer The Secret of Shinobi™, Strider™, Spider-Man®, and Golden Axe Warrior™ due out this year, there's no end in sight.

*Available Fall 1991

Sega, Genesis, Sega Master System, Sega Master System II and Game Gear are all trademarks of Sega of America, Inc. Strider is a trademark of Capcom, Inc. Spider-Man® © 1991 Marvel Entertainment Group, Inc. Fantasia and Quack Shot are copyrights of the Walt Disney Company. All other games are trademarks of Sega of America. Gameboy is a trademark of Nintendo of America, Inc. Turbo Express is a trademark of NEC Technologies, Inc.

ES IT ALL.

\$50. Sega's new Game Gear™. The big-screen color portable with an optional TV tuner.* And of course, the Sega game library—a fantastic collection of the latest and greatest action-packed games for all Sega systems.

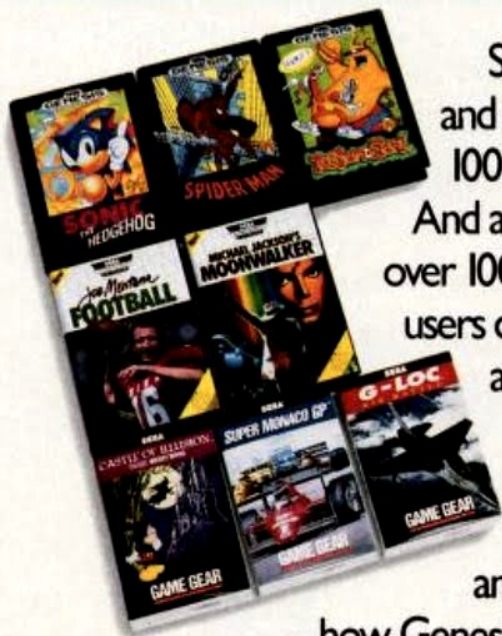
GAME GEAR



Japan's hottest selling color portable video game, Sega's new Game Gear, is now available in the U.S.

Game Gear boasts a bigger screen than Gameboy™ and the more expensive Turbo Express™. It has the sharpest picture of any portable screen in its price range. And an optional TV tuner that turns Game Gear into a portable color TV set. Game Gear titles feature arcade blockbusters like Shinobi™, Super Monaco GP™ and G-LOC™.

SEGA SOFTWARE

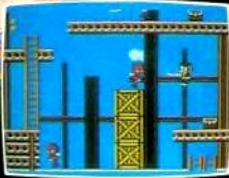
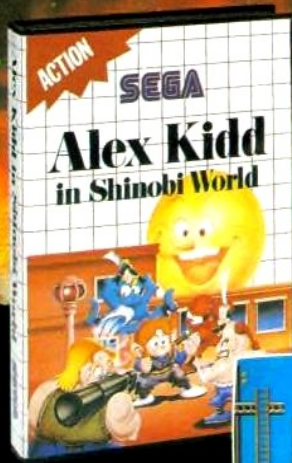


Sega's library of action packed titles just keeps growing and growing. Sega Genesis, by the end of the year, will have 100 games. Far more than anyone in the 16-bit category. And add in the Power Base Converter and Genesis will have over 100 more titles, 200 games in all. Sega Master Systems II users can look forward to titles like Joe Montana Football™ and Moonwalker™. And Game Gear will be launching Joe Montana Football™ and Outrun™ just to name a few. So come into your nearest video dealer and let him show you how Genesis can do it all for you.

SEGA™

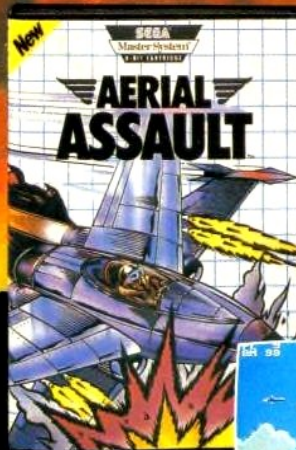
**JUST
ARRIVED!**

HOT NEW FOR YOUR SEGA®



Alex Kidd in Shinobi World™

This is the toughest challenge yet for Alex. It will take cunning and skill to do battle with the dreaded Ninja Warriors. Battle your way through four levels and overcome countless enemies before you finally confront the evil Dark Ninja.



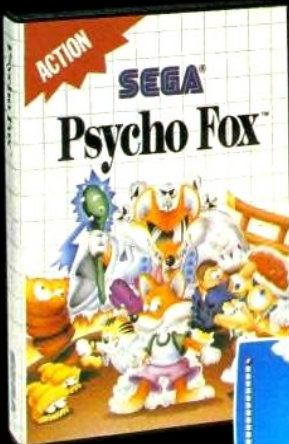
Aerial Assault™

Blast your way through five missions as you pilot a 21st century Assault Fighter. It takes some fancy flying and even fancier shooting, to wipe out all the N.A.C. invaders before they take over the planet. Buckle up for safety and start firing.



E-SWAT™

Stay glued to your weapons through five grueling levels. You have the ultra-tech armor and weapons for the job. The question is, do you have the guts for the challenge?



Psycho Fox™

Ever heard of a fox that saved the world? What about the one that can transform into other animals, overcome countless obstacles and defeat the evil Madfox Daimyojin? Don't look at us, you have to play the game to understand what we're talking about.



Golden Axe™

One of the greatest arcade games of all time is now available for the Master System. Battle your way through five levels of endless bandits on your way to recover the Golden Axe. Not recommended for the weak of heart.

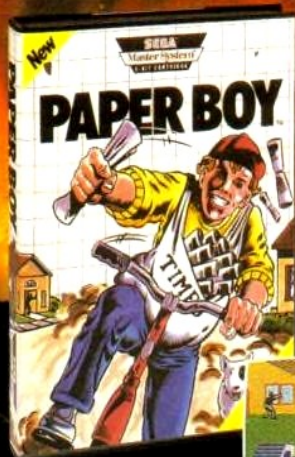


Dead Angle™

Step back into the 30's, when the mob was more than something you read about in books. Target practice was never like this. Shoot your way through six levels of pistol packing thugs as you clean up the streets and save your girl Jane.

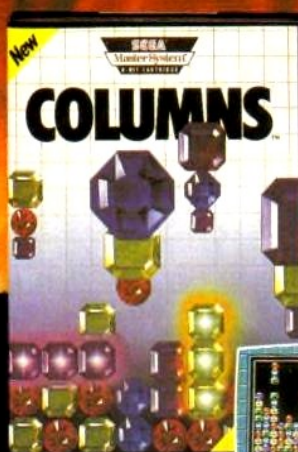
AVAILABLE AT YOUR LOCAL VIDEO GAME

TITLES MASTER SYSTEM™



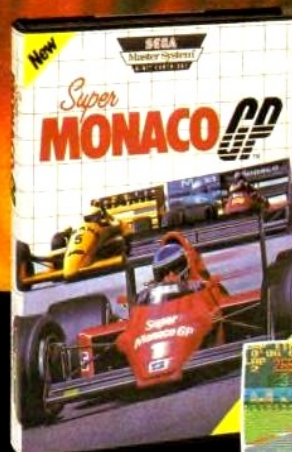
Paperboy™

You are the new neighborhood paperboy. Sounds easy enough. Watch out for the breakdancer, a dog or two, construction workers, an occasional lawn mower or baby carriage. Nothing to it...Just another day in the neighborhood.



Columns™

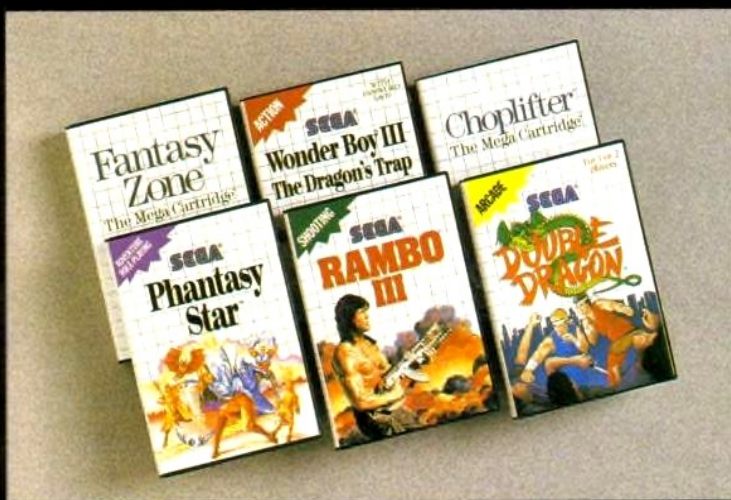
This mesmerizing game of skill and chance, will test your ability as you manipulate a king's ransom in glittering jewels as they appear on your screen. The better you get the faster the jewels will fall. It's guaranteed to challenge your mind, not just your trigger finger.



Super Monaco GP™

Fly up the long straightaways, and downshift into the neck-wrenching hairpin curves. This game sends you around 16 of the most demanding tracks on earth in the hottest racecar ever built, the Formula 1. Start your engine, and put the pedal to the metal.

ALSO AVAILABLE



- Double Dragon™
- California Games™
- Choplifter™
- Fantasy Zone™
- Black Belt™
- Alex Kidd in Miracle World™
- Wonder Boy III™
- Reggie Jackson Baseball™
- R-Type™
- Phantasy Star™
- Rambo III™
- Ghostbusters™
- Outrun™
- After Burner™

COMING SOON

- Joe Montana Football™
- Pat Riley Basketball™
- James Buster Douglas Knockout Boxing™
- Michael Jackson's Moonwalker™

SEGA®

Master System™

8-BIT CARTRIDGE

SEGA OF AMERICA, INC.

Paperboy is a licensed trademark of Atari Games.
Dead Angle is a licensed trademark of Seibu Kaihatsu.
All other games are trademarks of Sega of America, Inc.

RETAILER OR CALL 1-800-USA-SEGA

SEGA GAME GEAR ADVERTS

NOW AVAILABLE NATIONWIDE

OUR GEAR IS PACKED.



Columns included
with system.*

TV Tuner



Simulated television picture.

NOW AVAILABLE NATIONWIDE

AND READY TO GO.

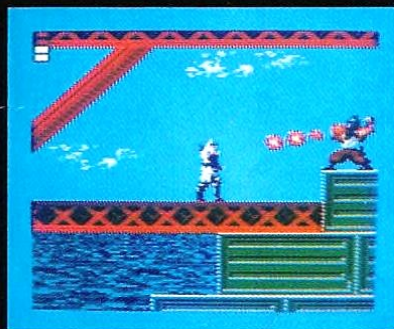
Game Gear™ turns the whole world into your personal playground. That's because the new color portable video game system from Sega™ comes ready to play and packed with possibilities. For one thing, every Game Gear comes with the popular Sega hit, COLUMNS™, pictured left. And that's just the beginning. With Game Gear you can play arcade favorites like G-LOC™, SUPER MONACO GP™ and SHINOBI™ anywhere you want. Or run, climb and leap through the CASTLE OF ILLUSION STARRING MICKEY MOUSE. And lots more games are on the way. They all look great because Game Gear has 32 on-screen colors out of a palette of 4096. The backlit screen means you can play in any kind of light. Even total darkness. And don't forget Game Gear's many optional features. Plug in the TV Tuner** and your Game Gear becomes a hand held color television. Plug in headphones and you've got multi-channel stereo sound. Game Gear also has the added convenience of multiple power sources. It operates on batteries, an AC adapter or a car adapter. So wherever you go, you've got power to spare. Remember, there're lots of ways to go. But with Game Gear you go in style.



G-LOC



SUPER MONACO GP



SHINOBI



CASTLE OF ILLUSION STARRING MICKEY MOUSE

GAME GEAR™
COLOR PORTABLE **SEGA** GAME SYSTEM

*Screens shown are actual Game Gear games photographed on a video monitor for reproduction purposes.

**Available in September. SEGA, Game Gear, and all game titles are trademarks of SEGA of America, Inc. except Castle of Illusion starring Mickey Mouse ©The Walt Disney Company. All rights reserved. ©1991 SEGA of America, Inc.

CIRCLE #107 ON READER SERVICE CARD.

JOE MONTANA IS THE ONLY QB



Pictured: Joe Montana Football*

Columns
(included with system)



Super Monaco



Shinobi



Castle of Illusion starring
Mickey Mouse



Slider



*Screens shown are actual Game Gear games photographed on a video monitor for reproduction purposes. **Available in November. SEGA, Game Gear, and all game titles are trademarks of SEGA of America, Inc.

GOOD ENOUGH FOR OUR LINE.

Joe Montana quarterbacked his San Francisco team to 4 Super Bowl titles. Now, Joe Montana Football leads the Game Gear line of super video games. Game Gear's newest addition lets you call plays, scramble, pass and score just like Joe Montana, pro football's "Athlete of The Decade". But Joe Montana Football is just one of many stars in an all-star line-up. Game Gear has lots of super games with many more on the way. Games that test your intelligence, stamina, and reflexes.

TV Tuner



Simulated television picture.

That take you to fantastic worlds where sorcery and magic rule. Games of skill and chance. Popular arcade hits and some you've never seen before. 25 captivating titles available by Christmas. And Game Gear's color screen is sharp, bright and portable. So you can play anywhere, anytime. Game Gear, Joe Montana, and a full line of super titles. It's a sure winner. At home, and on the road.

GAME GEAR™
COLOR PORTABLE SEGA GAME SYSTEM

World Class
Leaderboard Golf



G-LOC



Ninja Gaiden**



Space Harrier**



Solitaire Poker



NOW AVAILABLE NATIONWIDE



NOW AVAILABLE NATIONWIDE

SEPARATE THE MEN FROM THE BOYS.

INTRODUCING SEGA GAME GEAR™

If you're still playing with Game Boy®, it's time to grow up. Game Gear is here. The new color portable video game system with arcade quality Sega™ games and graphics. Game Gear's advanced technology makes Game Boy look like child's play. The high resolution color screen provides razor sharp detail. Intense colors give a picture so lifelike it puts you right in the thick of the action. And the back-lit screen allows you to play in any kind of light, even total darkness. Other features include multi-channel stereo sound and state-



of-the-art options like a TV Tuner,* Gear-to-Gear Cable™ for one-on-one competition and a

Rechargeable Battery Pack for hours of play without batteries. So quit kidding yourself, it's time to get into gear.

GAME GEAR™
COLOR PORTABLE SEGA GAME SYSTEM
© 1991 SEGA OF AMERICA, INC.

*Available pending FCC approval.

SEGA and Game Gear are trademarks of SEGA of America, Inc.
Game Boy is a registered trademark of Nintendo of America, Inc.

Super Son



ic Savings.



Columns™
(included with
system)



Castle of Illusion™
starring
Mickey Mouse



Joe Montana
Football™



Clutch Hitter™



Chessmaster™



Super Monaco GP™



Get a \$20 cash rebate.

Have no fear! Sonic will save you! Who else but Sega's supercool superhero could save you \$20 in cold cash? That's right. You'll get a \$20 cash rebate when you buy a Sonic The Hedgehog game cartridge with your Game Gear (Columns game included) while supplies last. But hurry. When Sonic takes off, he really moves. See store for more details.

GAME GEAR™
PORTABLE VIDEO GAME SYSTEM
SEGA

Sega, Game Gear and all game titles are trademarks of SEGA, except Castle of Illusion starring Mickey Mouse ©The Walt Disney Company. The Chessmaster ©1986-1990 The Software Toolworks. The Chessmaster © and The Software Toolworks are registered trademarks of The Software Toolworks, Inc. ©1992 SEGA. All rights reserved.

The image features a white background with four concentric circles in a light blue color. The circles are centered on the text. The text itself is in a bold, black, sans-serif font, arranged in four lines. The first line is 'THE', the second is 'SONIC', the third is 'BOOM', and the fourth is 'HAS BEGUN.'. The circles overlap the text, with the innermost circle being the smallest and the outermost being the largest.

**THE
SONIC
BOOM
HAS
BEGUN.**

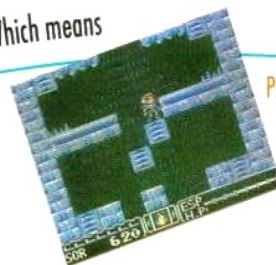
Hold on tight. Sonic the Hedgehog, the fastest video

character around, is on Game Gear, Sega's portable color game system. So now he really moves. Which means



Columns™ (included with system)

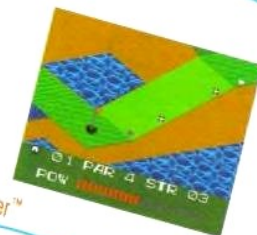
Dragon Crystal™



Psychic World™

you can play Sonic, or any of these other great games, wherever you want. Game Gear. It makes other game systems look like they're standing still.

Super Golf by Sage's Creation

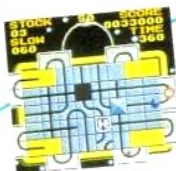


Putt & Putter™

Pac-Man by Namco HomeTek



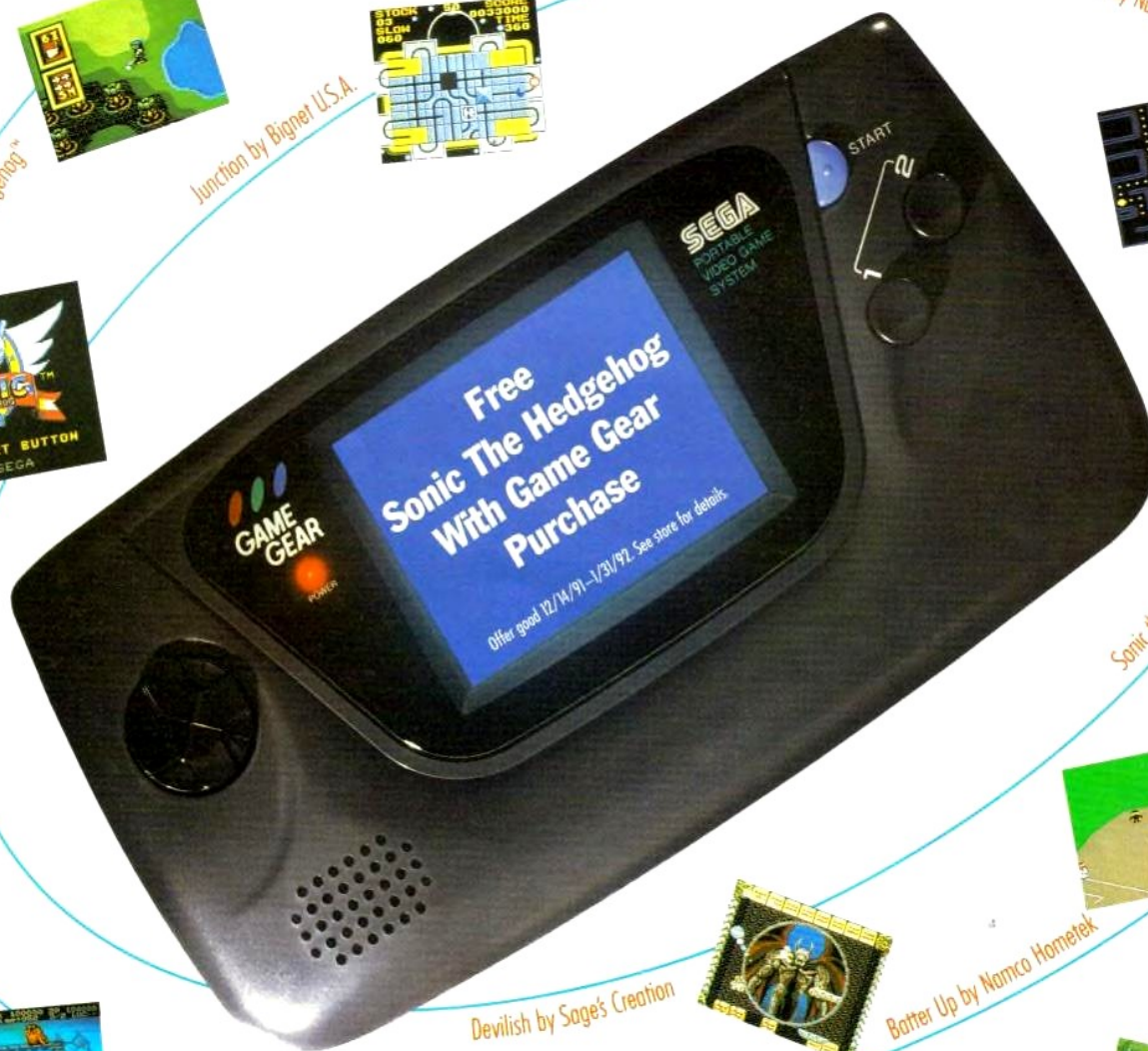
Shinobi™



Junction by Bigner U.S.A.



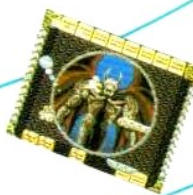
Sonic The Hedgehog™



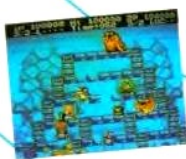
Sonic the Hedgehog™



Batter Up by Namco HomeTek



Devilish by Sage's Creation



Berlin Wall by Kaneko U.S.A.



Poppils by Tengen



World Class Leaderboard Golf™

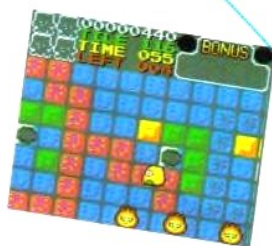


Revenge of Drancon™

Game Gear™ is making waves with a video game explosion.



Clutch Hitter™



Slider™



Joe Montana Football™



Woody Pop™



G-LOC™



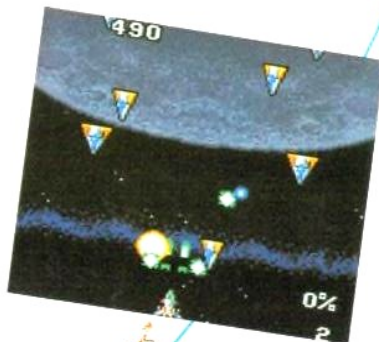
Space Harrier™



Castle of Illusion starring Mickey Mouse™



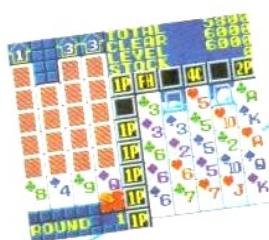
Ninja Garden™



Holley Wars™



Super Monaco GP™



Solitaire Poker™



Donald Duck™



Chessmaster™

Accessories

The fun never ends with Game Gear's great entertainment and power options. When you want to go.



Gear-to-Gear Cable™



AC Adaptor



Rechargeable Battery Pack



Car Adaptor

Grab your Gear. It's a nonstop blast with power to spare.

GAME GEAR™
COLOR PORTABLE **SEGA** GAME SYSTEM

*Simulated Picture. Sega, Game Gear and Gear-to-Gear Cable are trademarks of SEGA. Individual game titles are trademarks of SEGA or authorized third party licensees. See individual game boxes for details. © 1992 SEGA. All rights reserved.



*Optional TV Tuner

NOW HERE. THIS.



*Pictured: Joe Montana Football**

Game Gear, the color portable game system from Sega, is now available everywhere. With over 25 games by Christmas and great accessories like Gear-to-Gear Cable™ for head-to-head competition. Plus the TV Tuner that turns Game Gear into a color TV. And battery-saving options like the AC Adaptor, Rechargeable Battery Pack and Car Adaptor. So hold it right there. Right now. It's time to take off, and see what's in store.



AC Adaptor



Rechargeable Battery Pack



World Class Leaderboard Golf



Castle of Illusion starring Mickey Mouse



Clutch Hitter



Shinobi

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GAME GEAR™
COLOR PORTABLE **SEGA** GAME SYSTEM

*Optional TV Tuner***



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You played your Game Gear where?

Enter the Sega Game Gear Most Outrageous Photo Contest and see yourself in a future issue. Send us a photo of yourself playing your Game Gear in the most exotic, outrageous, abnormal place you can think of. If it blows us away, you'll see yourself in an up-coming issue of Sega Visions.

We'll accept snapshots, 35mm slides, an instant photo, a color photo or black & white - just about anything but video tapes.

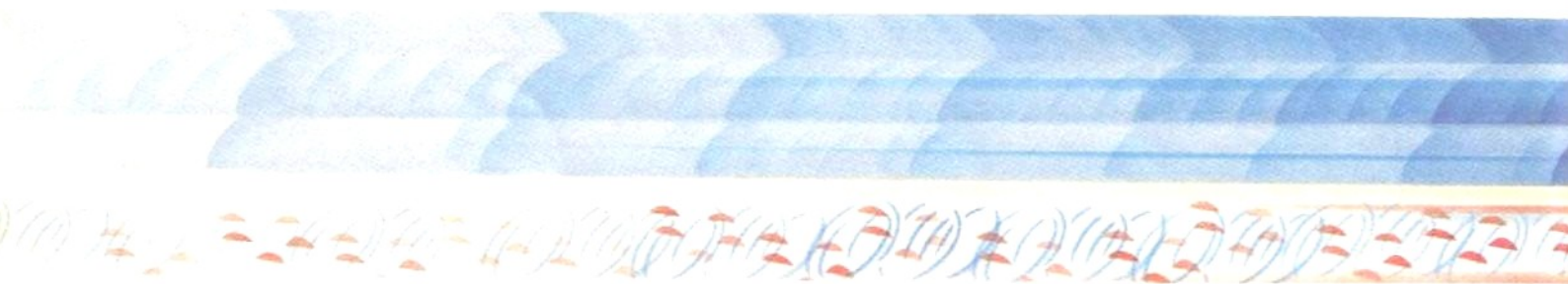
But we won't accept anything boring. So don't send us a photo of yourself in your back yard, unless you happen to live on the moon. Picture yourself playing Game Gear atop the Eiffel Tower. While hang-gliding. On stage with Metallica. The more creatively crazy you are, (without risking life, limb or your Game Gear system) the better.

Then send the photographic evidence, along with your name and address, to: Sega Visions
Game Gear Photo Contest
P.O. Box 5346
Redwood City, CA 94063

See if you've got what it takes. Say cheese with Game Gear in hand and you could see your face in Sega Visions.

Please note: All photos sent to the Sega Game Gear Most Outrageous Photo Contest become the property of Sega of America, Inc., and cannot be returned. Sega and/or Sega Visions reserves, without obligation, the right to reproduce, copy, or in any way use all photos submitted.





SONIC.™ NOW INSIDE GAME GEAR

When you buy Sega's Game Gear, you'll get the world's #1 color portable video game system.

With a full color 3.2" screen, 32 blazing colors, and the hottest graphics you'll find anywhere.

And, now, you'll also get the speed-demon-super-spin-attacking Sonic The Hedgehog. Packed right inside the Game Gear box. (And, you can bet, Sonic is just itching to bust the box wide open.)

Sega, Game Gear and Sonic The Hedgehog are trademarks of Sega. © 1992 Sega. All rights reserved. Batman Returns, characters, names and all related elements are property of DC Comics, Inc., © 1992. Taz-Mania, characters, names, and all related indicia are trademarks of Warner Bros. Inc. © 1992.



GEAR.™ HOLD ON TIGHT.

As if Sonic isn't challenge enough, soon we're introducing even more hot new titles—like Batman™ Returns, Streets of Rage™, Taz-Mania™ and Shinobi II.™ By Christmas, we'll offer more than 75 games in all.

So grasp your Game Gear firmly. And hold on tight.





Sega, Game Gear, and all game titles are trademarks of SEGA unless otherwise noted below. TAZ MANIA, characters, names, and related indicia are trademarks of Warner Bros. Inc., a Time Warner Entertainment Company. © 1992 BATMAN, and all related elements are property of D.C. Comics Inc. TM & © 1992. © 1992 SEGA, 3375 Arden Road, Hayward, CA 94545. All rights reserved.

If you were

Why is their screen only one color? Why that color? Some questions we just can't answer. We make Game Gear™ A multi-color portable video game

colorblind

system with a monitor so good you can turn it into a mini-television. All you've got to do is pop in the TV Tuner which is sold separately. But the best

and had an I.Q. less than

thing about it is the games. And by now there are 75 of them available. Like Sonic The Hedgehog 2™ Taz-Mania™ Streets of Rage™ Shinobi 2™ and

twelve

Batman™ Returns. But don't think we're going to stop there. After we take a few minutes to catch our breath, it's back to the drawing board, designing

then you wouldn't care which

new games, and making sure Game Gear remains the number one color portable, which should be no problem considering the competition.

portable you had.

(Of course you wouldn't care if you drank from the toilet either.)



[Important things to do:]

SAVE THE PLANET.

SAVE THE WHALES.

**SAVE \$50 ON
A GAME GEAR™ SUPER
SONIC SPORTS PACK.™**



WELCO
METOT
HENEX
TLEVEL

Buy the Super Sonic Sports Pack and you'll get a color portable Sega Game Gear, a Deluxe Carry-All case, and two hit games—Sonic the Hedgehog™ 2 and The Major's Pro Baseball™. Buy it for Father's Day. Buy it for graduation. Just buy it and you'll save \$50. Hey, maybe you could use that money to help save some humpback. Then again, maybe you could buy Streets of Rage™ 2. It's your dough.

SEGA™
GAMEGEAR



SEGA GENESIS ADVERTS

YOUR V WILL NEVER

Sega Arcade Classics



Space Harrier II™



Super Hang-On™



Super Thunder Blade™



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TeleGenesis Modem and Games: These products are planned for future availability and are sold separately. Each player needs a Genesis console, TeleGenesis modem and TeleGenesis game cartridge to play.

WORLD BE THE SAME.



Unretouched Photo
Altered Beast™, the Sega
arcade hit, comes with
the Genesis system.
TeleGenesis™ Modem,
Power Base Converter™
and other games sold
separately.

Genesis® 16-bit. The ultimate dimension in game play.

For the first time, the powerful technology used in arcade games has come home to let you play games that look, sound and play exactly like they do in the arcade.

Genesis brings games alive with vivid high-definition graphics. Voices, sounds and music so true they turn the game into a reality you can feel. Plug in a pair of headphones for stereo sound that surrounds you. And soon, with the TeleGenesis™ modem, you'll be able to play against friends in other cities. Or across town.

The incredible reality of Genesis could only be brought to you by Sega®, the master of arcade entertainment. Creator of arcade blockbusters like Out-Run™, Altered Beast™, Thunder Blade™, Afterburner™, Zaxxon™ and Shinobi™.

The power has been unleashed. The adventure begins. And this is just the beginning of the Genesis era.



Soccer



Forgotten World™



**Tommy Lasorda
Baseball™**



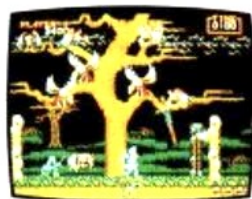
Thunder Force II™



**Arnold Palmer
Tournament Golf™**



Hollo Fighter™



Ghouls 'n Ghosts™



Rambo III™



Last Battle™

And more to come.

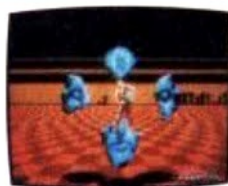


GENESIS DOES IT ALL.

ARCADE GAMES:



Golden Axe™



Space Harrier II™



Super Hang-On™



Super Thunder Blade™



Cyberball™



Michael Jackson's Moonwalker™



Altered Beast™



Ghouls 'n Ghosts™



The Revenge of Shinobi™



Rambo III™



Truxton™



Forgotten Worlds™

ADVENTURE GAMES:



Super Monaco GP™



E-S.W.A.T. City Under Siege™



Afterburner II™



Strider™



Fantasy Star II™



The Sword of Vermillion™

SPORTS GAMES:



Tommy Lasorda Baseball™



World Championship Soccer™



Arnold Palmer Tournament Golf™



Pat Riley's Basketball™



James "Buster" Douglas Knockout Boxing™



Joe Montana Football™

ACTION GAMES:



Thunder Force II™



Ghostbusters II™



Alex Kidd: Enchanted Castle™



Last Battle™



Mystic Defender™



Dynamite Duke™

STRATEGY/PUZZLE GAMES:



Zoom!™



Columns™



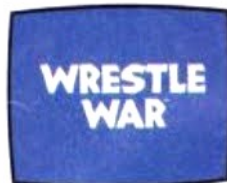
Herzog Zwei™



Dick Tracy™



Spider-Man™



Wrestle War™

COMING SOON:



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**BRING
AN AMAZON
WOMAN
HOME TO
MEET MOM.**

INTRODUCING

Arcade Levels:



Round 1: You fight through the forest to start your journey to the castle of the evil Death Adder.



Round 2: You enter Turtle Village and face axe wielding amazon women and fire breathing dragons.



Round 3: You cross the hard back of the turtle as he swims toward your destination and face fearsome knights.



Round 4: Crossing the Bridge of Fear, you throw enemies screaming to their death.



Round 5: Past the eye of the eagle, you battle your way closer to the dreaded inner sanctum.

New Levels:



Round 6: Your magic earthquakes sprout mystically from the ground, blasting your enemies.



Round 7: Now at the evil Death Adder's castle, you must leap across the chasm to face killer skeletons.



Altered Beast™



The Revenge Of Shinobi™



Space Harrier II™



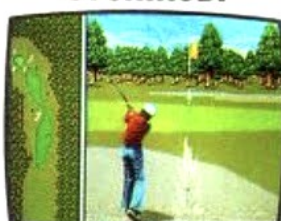
Super Thunder Blade™



Super Hang-On™



Last Battle™



Arnold Palmer Tournament Golf™



Truxton®



Ghouls 'n Ghosts™



Rambo III®

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GOLDEN AXE.



The best home video game system just got better. With the introduction of Golden Axe. Because not only does Genesis® bring you the same blockbuster gameplay found in the arcade, we've added two more levels you can't find anywhere else.

Why? Because Genesis means more than the real Sega® arcade classics like Super Hang-On™, Space Harrier II™ and Super Thunder Blade™. Or even today's blockbuster hits like Ghouls 'n Ghosts™, The Revenge of Shinobi™ and Truxton®. It means hits you can't find in the arcades.

Sports hits like Tommy Lasorda Baseball™ and Arnold Palmer Tournament Golf™. And action games like Last Battle™ and Thunder Force II™. This is just the beginning. With the Power Base Converter™, you can play all the great Sega Master System® games. And soon you'll be able to play against friends across town or in other cities with the TeleGenesis™ games and modem.

Genesis. A new dimension in gameplay. With high definition graphics and stereo sound. Of course, it could only come to you from the master of arcade entertainment. Sega.



Phantasy Star II™



Zoom!™



Thunder Force II™



Forgotten Worlds™



Tommy Lasorda Baseball™



World Championship Soccer™



YOUR WORLD WILL NEVER BE THE SAME.

TeleGenesis Modem and Games: These products are planned for future availability, and are sold separately. Each player needs a Genesis console, TeleGenesis modem and TeleGenesis game cartridge to play.
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**17 COMPANIES
HAVE EARNED
THE RIGHT TO
DISPLAY THIS SEAL.**



**UNTIL NOW
YOU NEEDED
A COMPUTER
TO PLAY AN
ADVENTURE GAME
AS ADVANCED AS
PHANTASY STAR II.**

NOW YOU DON'T.



Screen 1. The heroine Alis strikes at a monster seen in your dream.



Screen 2. Your party explores the inner city and discovers the Control Tower.



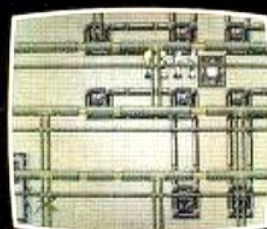
Screen 3. In shops, you buy some critical equipment you will need in your quest.



Screen 4. Carefully explore the wilderness outside the city on the planet Mota.



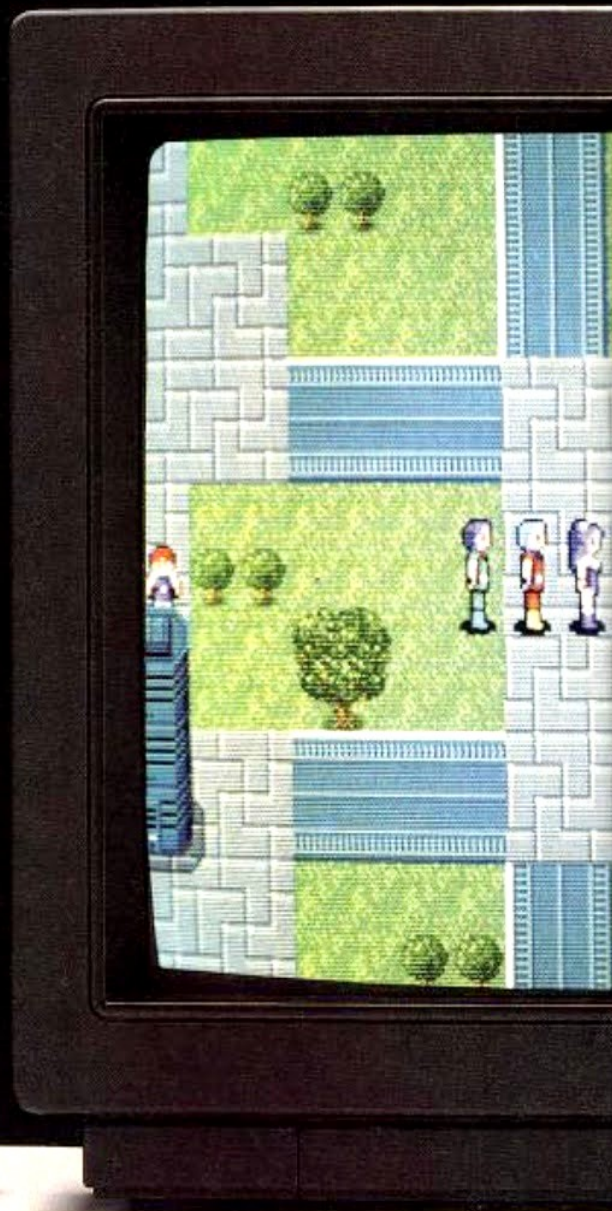
Screen 5. Burnwolf and Head Rot are mutant monsters you must destroy to succeed.



Screen 6. In the dungeons below the city your search is constantly beset by monsters.



Screen 7. Pug, an evil foe, keeps you from your appointed rounds and possibly success.



TeleGenesis™ Modem



Power Base Converter™



Golden Axe™



Altered Beast™



The Revenge of Shinobi™



Space Harrier II™



Thunder Force II™



Last Battle™



Arnold Palmer Tournament Golf™



Truxton®



Ghouls 'n Ghosts™



Rambo III®

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Welcome to the ultimate adventure game. Phantasy Star II for the 16-bit Genesis system features the biggest memory (6 mega) videogame cartridge to date. With 19 multi-level maze dungeons and 9 separate cities to explore, you'll be glad that we've included a 110 page book filled with maps and hints to help you on your journey.

Mother Brain controls the planets, Mota and Dezo. But something has gone awry. The planets are flooding. The temperature is rising. And the cloning process is turning out mutants.

Your mission is to correct the problems. First you'll have to find the Central Tower from which the Algo Star System is controlled. You'll also visit factories, science labs and data libraries to plot your course.

Choose your partners from among Hugh, the biologist, Shir, the thief, Kain, the wrecker, and many more. Travel light—in Knife Boots and Carbonsuit. Stalk boldly into the unguarded wilds armed with magic and an amazing array of armory.

Together you fight hundreds of Biomonsters and solve twisted riddles that will hopefully lead you to your goal. Your quest may last hundreds of hours, so we've included battery memory backup so you can take a break. Then you can resume playing exactly where you left off.

Where else can you find such excitement, but on Genesis from Sega.



Super Hang-On™



Zoom!™



**World
Championship
Soccer™**



**Super Thunder
Blade™**



**Tommy Lasorda
Baseball™**



**Forgotten
Worlds™**



We Bring The Arcade Experience Home.

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TREC Atomic Robo-Kid™
Trash mutant life-forms and save the earth in this radical adventure!



NUVISION Bimini Run™
A unique, action-packed, high-seas adventure where strange sea creatures tax your skills.



RENOVATION Whip Rush™
A horizontal and vertical scrolling game where you operate a mighty jet fighter and challenge seven stages of shooting scenes.



Cross Fire™
KYUGO TRADING CO., LTD.
A shooting action game featuring helicopters in death-defying combat!



INTV CORPORATION Curse™
An intense shooter as you fly an attack craft through alien hazards to reach the ultimate goal—the quest of the Solar Grail!



KANEKO DJ Boy™
Rollerskate to action and win the ultimate street fight challenge.



SEISMIC Hell Fire™
Shoot or die in this horizontal scrolling shooting game.



SAGES CREATION Insector X™
Destroy insect worlds full of danger in this intense shooting game based upon the arcade hit.



TENGEN Klax™
Move fast and think faster in this strategic video challenge. Catch and arrange color tiles coming down conveyor belt—this is a scream!



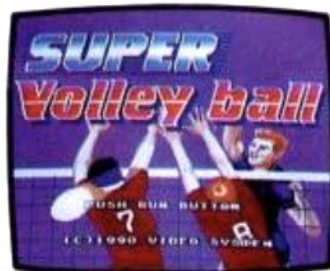
ACTIVISION Mondu's Fight Palace™
Role playing fun, hit music and great sound effects for 1 or 2 players—outrageous!



NAMCO Phelios™
Apollo challenges enemies to rescue Artemis in this arcade classic with vivid graphics and animation.



ELECTRONIC ARTS Populous™
Play God! Create the world or destroy it in a heartbeat. Control awesome natural disasters. The first game of its kind.



VIDEO SYSTEM Super Volleyball™
Total volleyball action that puts you in the game. Go for the spike—this is tournament play at its best!



DREAMWORKS Target Earth™
In this action space-fantasy game, Earth is under attack from an invading cyborg armada. Your mission is to protect the planet at all costs—Good Luck!



Technocop™
You're a cop, detective and road warrior of the future. Your mission is to rid society of radical gangs of punks and thugs. Arm yourself and aim straight!



Technosoft Thunderforce III™
Rush into a world of perpetual motion and experience the line scroll function for the first time ever.



Hermet CO., Ltd. Junction™
An action puzzle game. You must control blocks in order to pass designated points. But be careful to avoid deadly enemies as you proceed.

The Official Sega® Genesis® Seal of Quality.™ It's your assurance that the games you buy for the Sega Genesis video entertainment system are compatible with Genesis and will provide you with high standards of quality in action, graphics and gameplay as part of the "commitment to excellence" that you've come to expect from your Genesis system.

And now seventeen renowned software companies from around the world have joined Sega Genesis in our "commitment

to excellence" by maintaining our high standards in game development with their own games for the Sega Genesis system.

Look for these companies who have earned the right to display the Official Sega Genesis Seal of Quality.



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**WHAT DO
PAT RILEY,
TOMMY LASORDA
AND
ARNOLD PALMER
HAVE IN COMMON?**

THEY ALL PLAY BA



TOMMY LASORDA BASEBALL™ Review the stats and coaching reports to select your line-up. Pick a pitcher with the stuff to face the opposing batters. Select pitches. Change them mid-pitch. Bunt or swing away. Shift your fielders. Put in a pinch hitter. Or change your rotation between games. If you can think of it, you can do it.

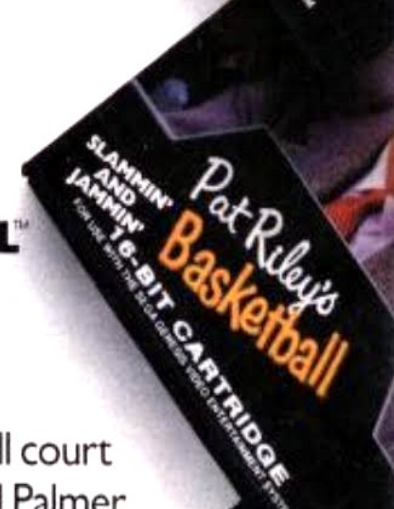


PAT RILEY'S SLAMMIN' AND JAMMIN' BASKETBALL™

Check the stats and pick your players. Run the fast break or half-court offense. Defend with man-to-man or zone. Hit the three-pointer, shoot a jumper, drive the lane or baseline. Slam dunk straight on, from the side or backwards. Block shots or shoot free-throws. With this game, it's all your call.

Imagine setting your defense like Tommy Lasorda, pulling off a full court press like Pat Riley, or playing the wind to cut the dogleg like Arnold Palmer.

Only Genesis® captures the realism of professional sports. With high definition graphics and three-dimensional figures that look, move and feel like the real thing. With 16-bit power, Genesis increases the



ALL WITH GENESIS.



ARNOLD PALMER TOURNAMENT GOLF™ Choose an open or closed stance to create a hook or slice around the dogleg in the fairway. There's a practice mode to get it down perfect. Select your swing for the sand trap or approach shots. Check the wind direction and velocity. It will affect your shot.



WORLD CHAMPIONSHIP SOCCER™ Pick players from the world's best teams. Check their stats and choose your starting team. Take the field and institute all the traditional set plays. Make corner kicks. And watch your goalie from behind the net as you direct him to make spectacular plays. Watch out for offsides. The refs are tough.

depth and quality of play beyond the capability of any 8-bit system. But, then, when you remember that it comes from Sega®, the master of arcade entertainment, you might just say you knew that's the way it would be all along.

SEGA
GENESIS
It's a whole new ballgame.



TRECO Atomic Robo-Kid™

Trash mutant life-forms and save the earth in this radical adventure!



NUVISION Bimini Run™

A unique, action-packed, high-seas adventure where strange sea creatures tax your skills.



RENOVATION Whip Rush™

A horizontal and vertical scrolling game where you operate a mighty jet fighter and challenge seven stages of shooting scenes.



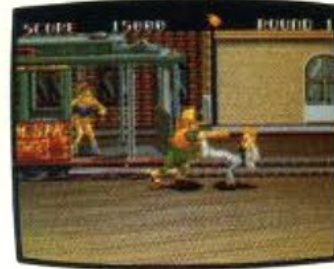
Cross

A shooting action game featuring helicopters in death-defying combat!



INTV CORPORATION Curse™

An intense shooter as you fly an attack craft through alien hazards to reach the ultimate goal—the quest of the Solar Grail!



KANECO DJ Boy™

Rollerskate to action and win the ultimate street fight challenge.



SEISMIC Hell Fire™

Shoot or die in this horizontal scrolling shooting game.



SAGES CREATION Insector X™

Destroy insect worlds full of danger in this intense shooting game based upon the arcade hit.



TENGEN Klax™

Move fast and think faster in this strategic video challenge. Catch and arrange color tiles coming down conveyor belt—this is a scream!



ACTIVISION Mondu's Fight Palace™

Role playing fun, hit music and great sound effects for 1 or 2 players—outrageous!



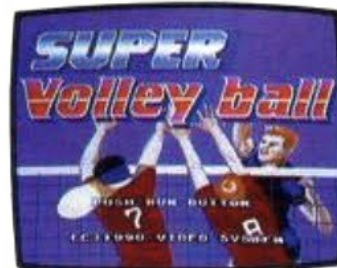
NAMCO Phelios™

Apollo challenges enemies to rescue Artemis in this arcade classic with vivid graphics and animation.



ELECTRONIC ARTS Populous™

The first game of its kind. The player becomes a Divine Power looking over a new world and the birth of two warrior nations.



VIDEO SYSTEM Super Volleyball™

Total volleyball action that puts you in the game. Go for the spike—this is tournament play at its best!



DREAMWORKS Target Earth™

In this action space-fantasy game, Earth is under attack from an invading cyborg armada. Your mission is to protect the planet at all costs—Good Luck!



Razer Soft Technocop™

You're a cop, detective and road warrior of the future. Your mission is to rid society of radical gangs of punks and thugs. Arm yourself and aim straight!



Technosoft Thunderforce III™

Rush into a world of perpetual motion and experience the line scroll function for the first time ever.



Thermet CO., Ltd. Caesar™

Free Cleopatra from the clutches of her enemies in this real time simulation game.

The Official Sega® Genesis® Seal of Quality.™ It's your assurance that the games you buy for the Sega Genesis video entertainment system are compatible with Genesis and will provide you with high standards of quality in action, graphics and gameplay as part of the "commitment to excellence" that you've come to expect from your Genesis system.

And now seventeen renowned software companies from around the world have joined Sega Genesis in our "commitment

to excellence" by maintaining our high standards in game development with their own games for the Sega Genesis system.

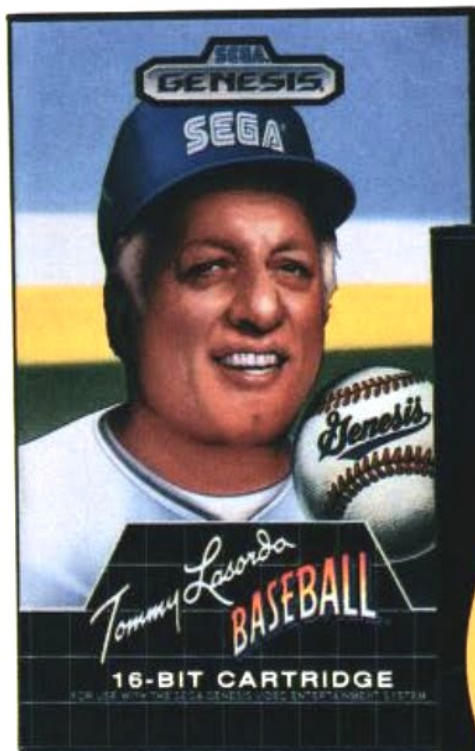
Look for these companies who have earned the right to display the Official Sega Genesis Seal of Quality.



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DOES

WHAT NIN



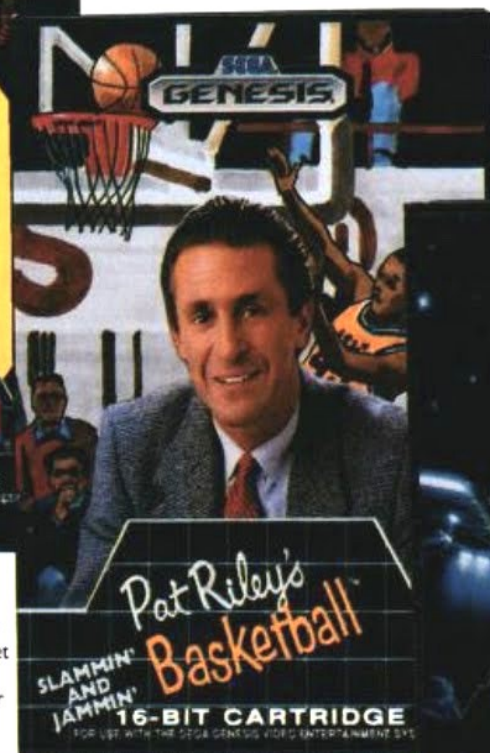
TOMMY LASORDA BASEBALL™

All the major league plays. Moves. And strategy. From choosing your own line-up to the subtleties of shifting your infield and outfield. Only on Genesis. Whether it's the realism of the graphics or the challenge of the play, this is simply the most sophisticated baseball game to be found anywhere.



SPIDER-MAN®

You'll need to capture a special key from each of the five arch criminals to disarm the secret super bomb that threatens New York City. As you meet each challenge, choose carefully which of your super powers you will use, or you shall fail in your quest. Action and adventure only on Genesis.



PAT RILEY'S SLAMMIN' AND JAMMIN' BASKETBALL™

Check out the size and detail of the players. Check out their moves. Slam-dunk behind the head. Make your magic moves down the lane for a lay-up. In their face. Realism you won't believe. Realism you simply can't find, except on Genesis.



MICHAEL JACKSON'S MOONWALKER™

The music video comes alive in this action game designed by Michael Jackson. Use all of Michael's

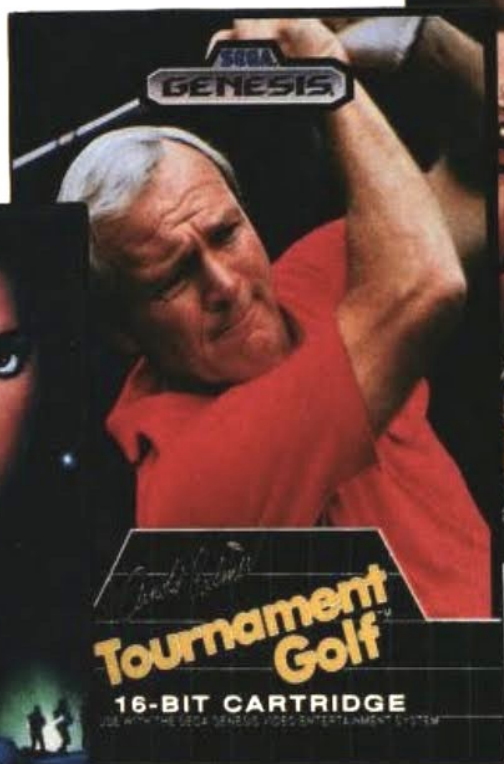
Imagine. You're Spider-Man, scaling the face of a towering high-rise. Or Joe Montana, rolling left to throw the winning touchdown pass. Or Michael Jackson, taking on the evil forces of Mr. Big. And there's only one place you can do it all. On Genesis by Sega®.

Sports games which actually put you in the game by uniquely capturing the feel and action of the

sport. The superb game play and graphics of real blockbuster arcade hits which can only be duplicated through the 16-bit technology of Genesis. Music video games which recreate the dance moves and stereo music of the stars like only Genesis can. And adventure games with depth of play and mega-power second to none. You can't do this on Nintendo®.

Genesis is the only true 16-bit system and that's

TENDON'T.



Arnold Palmer Tournament Golf™

16-BIT CARTRIDGE
FOR USE WITH THE SEGA GENESIS VIDEO ENTERTAINMENT SYSTEM

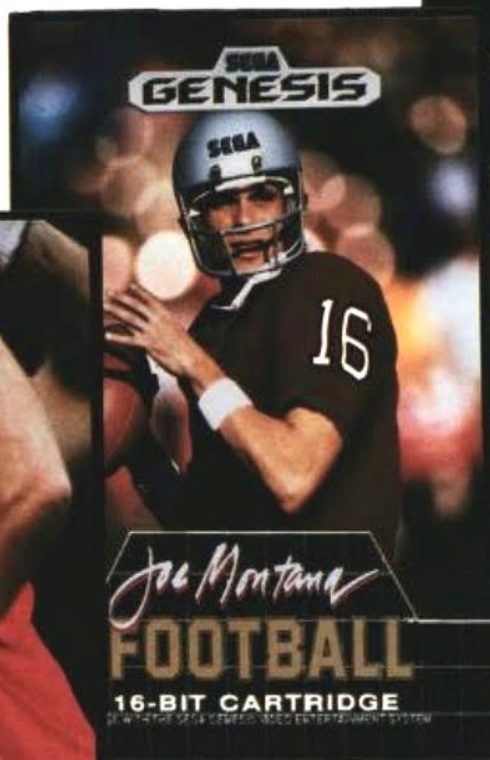
ARNOLD PALMER TOURNAMENT GOLF™

You can practically feel the breeze in your face as you tee off. Careful. Account for the wind factor. Choose your clubs carefully and adjust your stance for hooks or slices. Only Genesis lets you play the best courses around the world. And feel like you're there. You can't do this on 8-bit.

moves: the dance-kick, the hat attack, the lean. You're taking on Mr. Big and his goons. It's time to give it everything you've got. To the beat of Michael's biggest hits. In stereo. And it's only on Genesis.

why Genesis provides a total video gaming experience you simply won't find anywhere else. Certainly not on any 8-bit system. Or even on a Turbo-8.

Add to that the Genesis team of Michael Jackson, Joe Montana, Tommy Lasorda, Arnold Palmer, Pat Riley, James "Buster" Douglas and Spider-Man. Only on Genesis.



Joe Montana Football™

16-BIT CARTRIDGE
FOR USE WITH THE SEGA GENESIS VIDEO ENTERTAINMENT SYSTEM

JOE MONTANA FOOTBALL™

You've never seen blocking, tackling, or open field running that looks this realistic. Call the play, take the snap and look for an open receiver. It's the game inspired by Joe himself. And it's only possible from Sega, the masters of arcade entertainment.



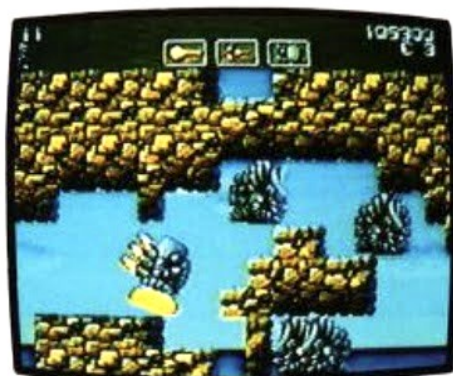
Buster Douglas BOXING™

16-BIT CARTRIDGE
FOR USE WITH THE SEGA GENESIS VIDEO ENTERTAINMENT SYSTEM

JAMES "BUSTER" DOUGLAS KNOCKOUT BOXING™

Defend your title against top-ranked challengers in a twelve round main event. Adjust to the boxing style of your opponent in the early rounds. Go to the mid-section to slow him down. And put him against the ropes with deadly combinations. Counter-punch or nail him with an upper-cut or quick left hook. Only on Genesis.





TRECO Atomic Robo-Kid™

Trash mutant life-forms and save the earth in this radical adventure!



NUVISION ENTERTAINMENT INC. Bimini Run™

A unique, action-packed, high-seas adventure where strange sea creatures tax your skills.



RENOVATION PRODUCTS Whip Rush™

A horizontal and vertical scrolling game where you operate a mighty jet fighter and challenge seven stages of shooting scenes.



INTV CORPORATION Curse™

An intense shooter as you fly an attack craft through alien hazards to reach the ultimate goal—the quest of the Solar Grail!



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Rollerskate to action and win the ultimate street fight challenge.



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Shoot or die in this horizontal scrolling shooting game.



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Role playing fun, hit music and great sound effects for 1 or 2 players—outrageous!



NAMCO Phelios™

Apollo challenges enemies to rescue Artemis in this arcade classic with vivid graphics and animation.

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And now seventeen renowned software companies from around the world have joined Sega Genesis in our "commitment

GENESIS[®]
DOES

WHAT NIN INTRODUCING AFTERBURN



1. Battle over the desert, keeping an eye on the number of missiles left, in bottom of screen.



2. The thrill of night combat creates new challenges and new dimensions.



3. Execute a victory roll on final approach to a carrier landing.



Take command of two of the hottest arcade hits around. Jump into the cockpit of the fastest tactical jet fighter in the world. Or put your hands on the wheel of a sleek Formula 1 racer. And prepare yourself for the ultimate in raw speed.

Feel the intensity of aerial combat as you lock your missiles onto the enemy target and fire away. Experience the near vertigo as you kick-in the afterburner and roll into a 360 degree loop to avoid the onslaught of six relentless enemy planes.

In your rear view mirror, you see another Formula 1 car closing in on you. With your adrenaline flowing, shift into 7th gear and hit 220 mph on the backstretch at Monaco. Your tires screech as you hit the chicane and enter the tunnel on your way to the checkered flag.

And with new Arcade Power Stick™ your points will add up faster thanks to the triple

TENDON'T.

R II™ AND SUPER MONACO GP.™



1. Downshift for the tight hairpin turn, keeping your RPM's up on the tach.



2. Make the rapid adjustment to total blackness as you enter the tunnel.



3. Your pit crew puts on a new set of rubber and tops off your tanks.

Megaforce™ control. The arcade quality joystick and fire buttons are built to last through the most challenging games.

Super Monaco GP, Afterburner II and the Arcade Power Stick. This is arcade experience.

Only from Sega®. The masters of arcade entertainment.



**REAL ARCADE ACTION
WITH THE NEW
ARCADE POWER STICK.**



GENESIS DOES IT ALL.

ARCADE GAMES:



Golden Axe™



Space Harrier II™



Super Hang-On™



Super Thunder Blade™



Cyberball™



Strider™



Altered Beast™



Ghouls 'n Ghosts™



The Revenge of Shinobi™



Rambo III®



Truxton™



Forgotten Worlds™

MUSIC VIDEO:

ADVENTURE GAMES:



Super Monaco GP™



E-S.W.A.T.
City Under Siege™



Afterburner II™



Michael Jackson's
Moonwalker™



Phantasy Star II™



The Sword
of Vermillion™

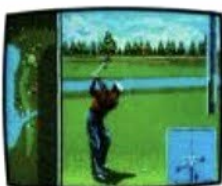
SPORTS GAMES:



Tommy Lasorda
Baseball™



World Championship
Soccer™



Arnold Palmer
Tournament Golf™



Pat Riley's
Basketball™



James "Buster" Douglas
Knockout Boxing™



Joe Montana Football™

ACTION GAMES:



Thunder Force II™



Ghostbusters II™



Alex Kidd:
Enchanted Castle™



Last Battle™



Mystic Defender™



Dynamite Duke™

STRATEGY PUZZLE GAMES:

COMING SOON:



Zoom!™



Columns™



Herzog Zwei™



Dick Tracy®



Spider-Man®



The Castle of Illusion™
Starring Mickey Mouse



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GENESIS[®]
DOES

WHAT NIN INTRODUCING THE S



TENDON'T. WORD OF VERMILION.™



1. You start your journey in a village, meet shopkeepers, buy supplies, weapons, and trade-in your armor for magic potions.



2. In the dungeons you meet a motley crew of characters, all seen from your point-of-view. On the right you see an overview of the whole area.



3. You go inside buildings and find customers walking around you can talk to. For more help, enter a store, house or sacred place.



4. Inside a building you defend yourself with a sword of gold against hooded wizards sent by the evil Tsarkon.



5. When you're making your way through the forest to the next town, you are attacked by scorpions which you defeat with a circle of magic.



6. You meet the mysterious Princess amidst all the pomp of this ancient court. Her two evil chamberlains are advising her against you...



7. Advance into the fray against the dragon wielding your sword of diamonds, using your controller and fighting in real time.



8. Weary from your journey, you arrive at a restaurant where you can eat. Look out for poison.



9. You arrive at the Inn, where you can find out important information about what lies ahead. Be careful about who you trust.



10. Inside the Inn, you can rest and recover from battles, recuperate your health and replenish your magic points.



11. As you move through the forest between towns, you encounter a fireball which you must extinguish or destroy using the Magic of the elements.



12. Gargoyles guard the watery entrance to the floating village of Cartahena. Careful, there are more bad guys hiding in the dungeon outside town.

You're playing the most complex, most challenging adventure-role playing video game ever made—The Sword of Vermilion™. Complete with battery backup—you'll enjoy over 300 hours of nonstop gameplay as you use maps and playing hints provided from a 100-page instruction book to get you through 14 winding mazes and 14 exotic towns. Plus you'll battle your enemies in real time. And when you explore the countryside and dungeons,

the screen displays them from your own personal point of view.

In the world of The Sword of Vermilion™, your father, Erik the Fifth of Excalabria, was killed by the evil Tsarkon of Cartahena. Your father's trusted servant Blade took you into safekeeping as a baby, and now eighteen years later, it's your mission to restore yourself and peace to the Kingdom.

In your quest, you must find the Eight Rings of Good, look for the Book of Fighting Spells, mix magic potions from ingredients you must collect and use them to ward off the evil minions of Tsarkon.

Explore Watling, Stow and Keltwick. Meet Mordegard the Wizard and Bearwulf the loyal shield bearer. The Sword of Vermilion™ on Genesis from Sega®... You can't do this on Nintendo®.



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Michael Jackson's Moonwalker™



E-SWAT™

SPORTS GAMES:



Joe Montana Football™



Pat Riley Basketball™



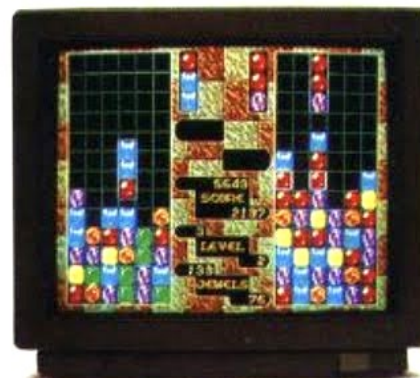
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Today's latest blockbuster arcade hits like Super Monaco GP.[™] Climb into the cockpit of the world's fastest Grand Prix machines as you race wheel to wheel through the streets at over two-hundred miles per hour. Or take on the evil villain Mr. Big in Michael Jackson's Moonwalker[™] as you use dance-kicks, hat-tricks and finally transform into a powerful robot that does it all. Or become a Cybercop in E-SWAT[™] and clean up the city besieged by mad terrorists.

Get ready for the most action-packed sports games ever. In Joe Montana Football[™], check out the defense, make the call, fake a pass and scramble for a touchdown. Or force your opponent to move inside your left hook and nail him with an uppercut that puts him on the mat in James "Buster" Douglas Knockout Boxing[™]. Or in Pat Riley Basketball[™], get the ball with seven seconds left in the game, drive the length of the court, slam-dunk and draw the foul which you make to break the tie.

In The Sword of Vermilion[™], make your way through 14 towns and 14 mazes in this adventure thriller where encounters with the evil demons are played in real time on the hand controller. And dazzle your friends with your skills on the puzzle game Columns[™]. Or become the ultimate commando warrior in Dynamite Duke[™] as you blast the enemy from an over-your-shoulder first person view.

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ADVENTURE GAMES:



The Sword of Vermilion™

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Columns™

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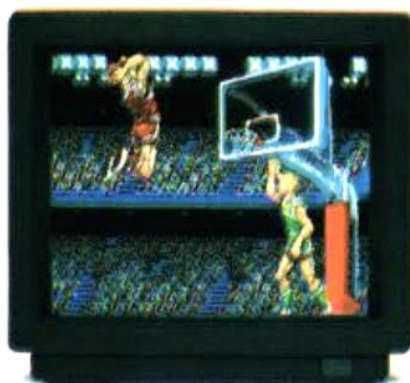
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1. Hang gliding deep into enemy territory is just the start. Past these gleaming turrets lie frozen wastes, mechanical jungles and gigantic battleships.



2. Beware of the burly machine gunners. Unleash your laser sword. Watch for the special item to get a super sword.



3. Use your grappling hook to clamber up vertical walls, while fierce guards attack without mercy.



4. On the top of a building, climb rickety scaffolding to build your stamina. Also collect a mechanical attack bird here.



5. Collect two drones and then you get the white mechanical panther to help in your assault, as he leaps at the moon.



ES STRIDER.

8-MEG GAME EVER.



6. Mad wolves lunge at you from deep in the arctic wastes. Here you can get a friendly droid to help you battle the enemy.



7. In the midst of angled scaffolding, mechanized defenders rock on ball bearings as they try to blast you into atoms.



8. Within the forest you fling yourself onto swinging vines and meet Amazon women. Don't fall—deadly piranha fish infest the waters below.



9. Automatic cannon fire assaults you aboard the fleet cruiser of the evil empire. Soon you'll face its largest cannon—it's awesome.



10. You must face and defeat such mechanical minions of death, before you reach the inner sanctum of Number One.

It's here. Strider—the most powerful home video game ever. The ultimate arcade hit. From hard hitting non-stop action to the awesome graphics and radical gameplay. Strider is definitely here!

An evil Syndicate has violently overthrown Russia and is using their scientific and military might to take control of the world. You land your hang glider in an industrial town and begin your quest to defeat the evil mastermind. You use your incredible acrobatic skills as you leap onto moving platforms, climb to the top of I-beams with your grappling hook and slide with heels dug in down steep slopes while you evade razor sharp spokes.

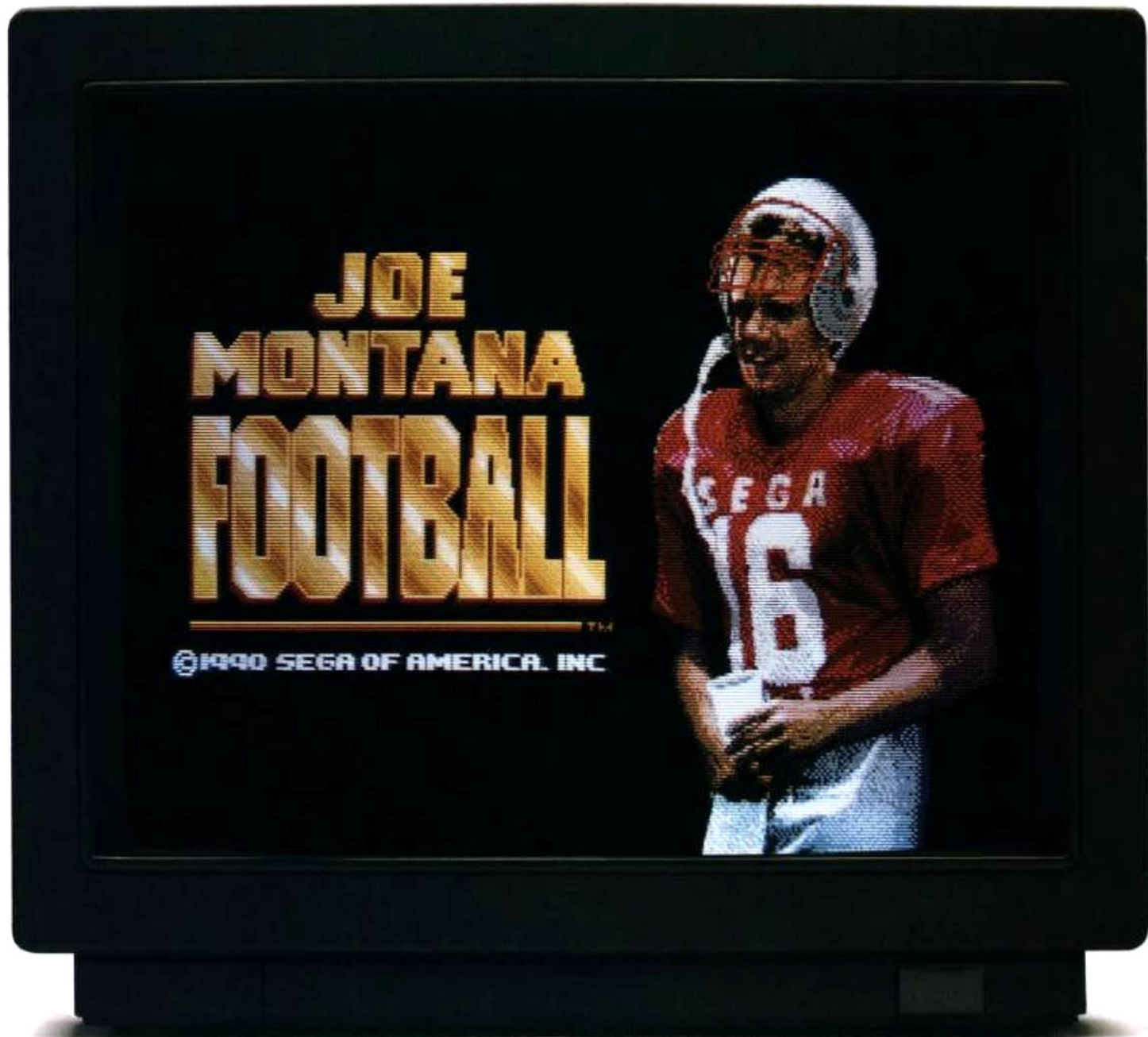
With your only weapons, a trusty laser sword and swift hover craft, you take on mutant centipedes, ancient dinosaurs, pirates, mad dogs, monkey-like mechanical robots and finally the evil mastermind in his mechano-skeletal headquarters.

It's what happens when 8-meg power combines with the only true 16-bit system. Only on Genesis by Sega.™



GENESIS JOE MONTANA

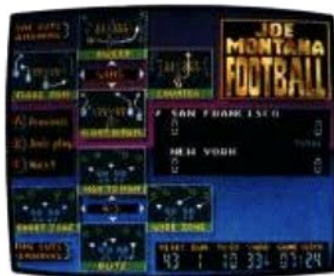
**INTRODUCING THE ULTIMATE
HOME VIDEO FOOTBALL GAME.**



SEGA DOES A FOOTBALL.™



1. Get your scouting info direct from Joe. All the inside information on all the teams. Go for the win!



2. Play select screen. Try a draw play, flare pass or maybe go for a bomb. Joe Montana even gives you his favorite play!



3. Check out your receivers through the face mask view at the top of the screen and find the open man. If the defenders are playing back, hit your receiver on a short slant for a big play.



4. Make the catch! Stiff arm defenders as you sprint downfield for the touchdown.

Who better to design the ultimate football video game than the Pro Quarterback of the Decade, Joe Montana. And Joe chose Sega™ Genesis™ because only its 16-bit power could create the lifelike animation of real passing, running, receiving and blocking. After months of working closely with our programmers in the development stages, Joe Montana Football™ is here.

You select from 16 teams, each with their own strengths, weaknesses and unique style of play. You can be Joe Montana and control San Francisco's devastatingly accurate passing attack or quarterback another team that fits your style. Set your own strategy or use Joe's recommendation for the winning play.

Call audibles at the line of scrimmage. As you take the snap, you see your receivers run their patterns from a quarterback's perspective looking through his face mask. You decide whether the pass is a bullet or a long bomb going for the endzone. You can even throw the ball away. And you also control the receiver as he dives for the ball, or runs downfield and straightarms defenders. As the game clock runs down, dive for first down yardage. There's also halftime and end-of-game stats, delivered by Joe. Or, play the "two minute drill" and see if you can score a touchdown in just two minutes—in true Joe Montana style. Football couldn't get more real. What else would you expect from Joe Montana Football™. You can't do this on Nintendo.®



YOU'RE RIGHT.

INTRODUCING FATAL LABYRINTH.™ AND THAT



FATAL LABYRINTH:

Fight vile monsters that attack you from all angles. Use the right weapon and magic at the right time. Avoid secret pits and deathly chaos squares. Search for hidden stairwells that lead you to the almighty dragon and restore light to the world.



FATAL LABYRINTH:

Create your own journey each time you play. Search for weapons, magic, armor, shields, and food in rooms that mysteriously appear as you travel.



FATAL LABYRINTH:

Start the journey in the village outside Dragonia's castle. The village dwellers will tell you of their plight and what you need to do to save the world from darkness.

JUST THE BEGINNING.

Fatal Labyrinth is fresh. Because you create the journey. And no two journeys are the same. Travel through 30 levels of ever-changing mazes, with new rooms and hallways revealing themselves at every turn. No hundred-page hint-books here. You're on your own.

Marauding ghouls have raided the nearby village and stolen the Holy Goblet, delivering it to the High Tower where the Dragon rules. With the goblet in his vile talons, soon darkness will consume the world.

As Trykaar, you will bravely enter Dragonia Castle and employ a vast array of powerful weapons and mysterious magic items, discovering their functions and uses as you journey headlong into the clutches of the Dragon's minions.

Whether you're new to dungeon travel or a hardened veteran, Fatal Labyrinth will hold surprises and high adventure unlike any other fantasy game. Every time you play, it's like a new, different game. And with Phantasy Star II, Sword of Vermilion, and Phantasy Star III coming soon, we've got the RPG category covered. Which is why we say, Genesis does.



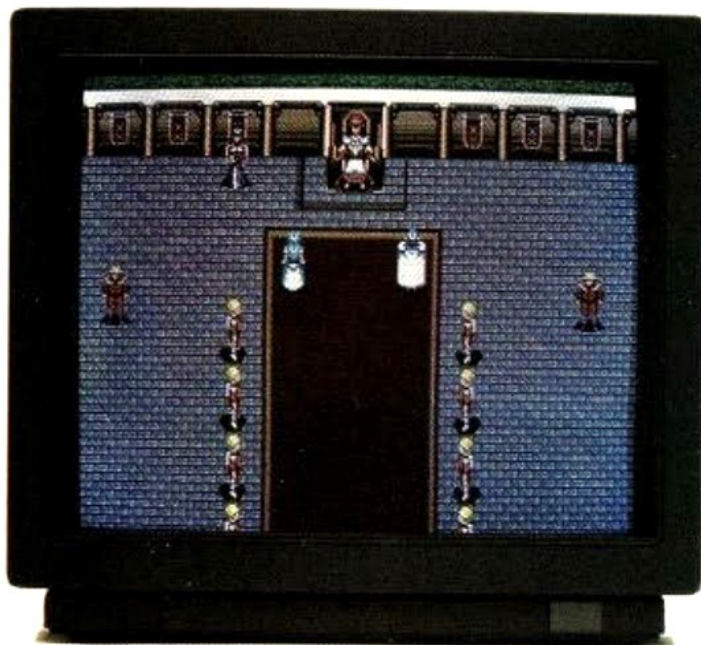
PHANTASY STAR II:

With 19 multi-level maze dungeons and 9 separate cities to explore, you'll solve twisted riddles and fight hundreds of Biomonsters that will hopefully lead you to your goal. Awarded "1990 Best Video Game of the Year" by Video Games & Computer Entertainment.



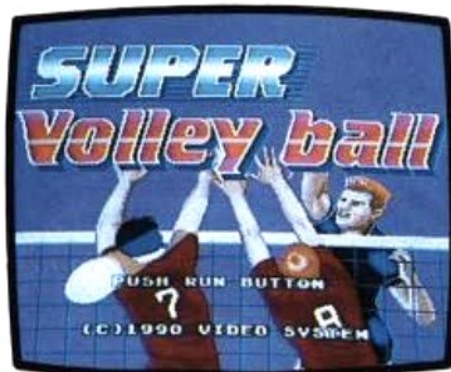
SWORD OF VERMILION:

Awarded "Best Genesis Fantasy Role Playing Game" by Game Players Magazine. Sword of Vermilion combines the classic aspects of RPG with an innovative sideview combat system and Genesis sound and graphics.



PHANTASY STAR III:

The most asked about Sega sequel from consumers nationwide. 7 unique journeys and 4 different endings. There are 9 worlds and moons to explore with characters that age, marry, grow old and die. Available in June.



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Total volleyball action that puts you in the game. Go for the spike—this is tournament play at its best!



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In this action space-fantasy game, Earth is under attack from an invading cyborg armada. Your mission is to protect the planet at all costs—Good Luck!



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You're a cop, detective and road warrior of the future. Your mission is to rid society of radical gangs of punks and thugs. Arm yourself and aim straight!



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Play God! Create the world or destroy it in a heartbeat. Control awesome natural disasters. The first game of its kind.



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Rush into a world of perpetual motion and experience the line scroll function for the first time ever.



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SAGES CREATION **Insector X™**

Destroy insect worlds full of danger in this intense shooting game based upon the arcade hit.



MicroNet CO., Ltd. **Junction™**

An action puzzle game. You must control blocks in order to pass designated points. But be careful to avoid deadly enemies as you proceed.

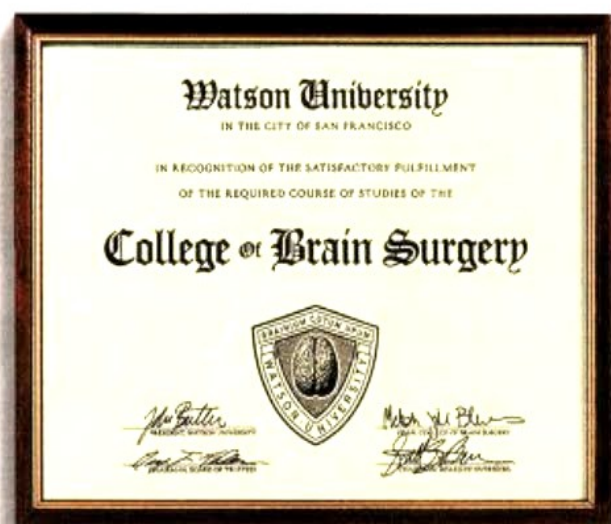
to excellence" by maintaining our high standards in game development with their own games for the Sega Genesis system.

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Without the Seal? Well, about is that you could be setting yourself happens, don't come crying to us.



the only thing we can guarantee up for a big, big headache. If that Heck, call a brain surgeon.

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Team 

NO

*An interview with Tom Walsh—Raider's Asst. Coach/Co-Designer
Sega™ NFL Sports Talk Football '93 Starring Joe Montana™*

pain-killers.

How is the new NFL Sports Talk Football '93 better than the previous one?

For starters, we used a new process called digitized animation. It's about ten times more realistic, because we actually filmed a real player, Marcus Wilson, running through the plays. We then digitized the image, so it's virtual reality.

No contracts.

How are the plays different?

The previous game had 50 or so plays. The new one has thousands. I worked with Joe Montana to develop a play book based on the real NFL team plays, and each team's plays will be different. The more plays you know, the better you'll do.

No cheesy

So it's like coaching a real team.

Exactly, right on down to knowing the characteristics of individual players and teams. Your skill at choosing the right play at the right time determines whether or not you will beat the opposing team. Just like the real thing.

half-time entertainment.

Could it actually be used to train real players?

Actually, people have said that it would make a good coach's helper, kind of like a live textbook. I used to play football with the guy who developed the game for Sega. And when he approached me to do this, the goal was that it was to be the most realistic and authentic video sport game out there. I think we succeeded heavily. It's a really terrific game.

(Other than that, pretty realistic football.)



P u t

An interview with Terry Banks, Tester/Sega Menacer.™

a shooting

How is the Menacer any different from other video shooting controllers?

There are four different ways you can play with the Menacer. Hold it in your hand for a sure shot, add the stabilizer to shoot commando style, add binoculars for dual vision, or use all three for full tilt action.

gallery in your

How does it work?

Aim at the screen, and fire. The infrared receiver reads the laser beam from your fire and feeds the message into your Genesis™ machine. You see the damaging effects immediately. And with Accu-Sight™, the on-screen crosshairs can be turned on or off, so your accuracy is unbelievable.

living room without

They're all shooting type games?

No, actually. Six different kinds of games are included, and there's real variety. WhackBall™ is more of a skill game. It's very challenging. Most people can't even get past the third level. And Arena™ will be bringing out T2™ The Arcade Game™ soon. If you're the aggressive, competitive type, it's your game.

ruining

What's your favorite game?

Ready, Aim, Tomatoes!™ is pretty sick. You blast bad guys with tomatoes to protect ToeJam and Earl™. You can even power up and machine gun tomatoes at them. The game speeds up as you go, so it gets to be super challenging. But that's what makes it fun. All the games are fun in that way. It's really a terrific way to take out your frustrations.

your wallpaper.



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An attitude,

An interview with two of the creators of Sonic The Hedgehog 2.™

tons of enemies,

How will Sonic 2 be different from the original?

Sonic 2 will be much faster and have many more new moves. Like "Spin Dash," which will propel him forward really fast. You can play alone or two people can play with or against each other. And Sonic has a new friend called Tails, a four-year-old fox that has two tails and is almost as fast as Sonic. Tails can also use his tail as a helicopter propeller to fly.

and a running

Will there be more levels?

Yes. Over twenty different stages now. There are a lot of new challenges, like corkscrews and a chemical factory. Also, Dr. Robotnik is back and he comes with 25 different enemies. My favorite is the coconut throwing monkey.

mate with the

How do you get your ideas?

All kinds of ways. For example, when Dr. Robotnik captures animals, he puts them in a metal shell. We got the idea for that from a movie we saw as kids, in which a giant gorilla is encased in armor. Ideas can come from anywhere.

mind of a four-year-old.

How do you go about creating a game?

We start with a storyline, and then create the action and graphics. But we change the storyline a lot as we go, so we have a writer who works with us. For example, we added the Mechanical Zone after we decided to put the animals in the metal shells.

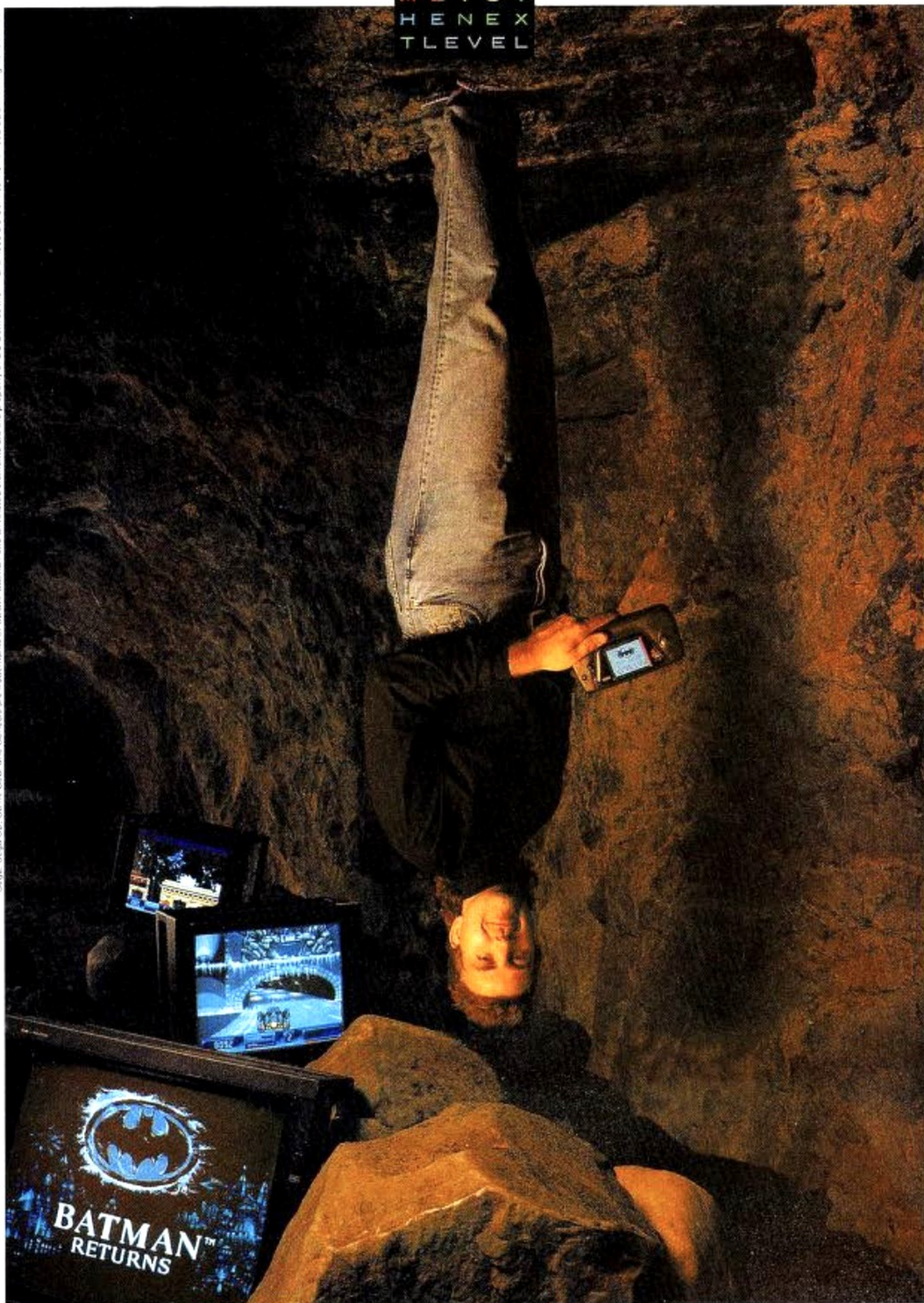
(No, it's not another presidential election.)

Is there anything you'd like to say to Sonic 2 players?

Take care of Tails. Look for many hidden rooms. And have fun. Having fun is the most important thing.



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Unlike

*An interview with Bert Schroeder, Producer of
Batman™ Returns on Sega CD,™ Genesis™ and Game Gear™*

Bert's wife,

How will the new Batman Returns games be different from the previous one?

There are a lot of new weapons based on the movie, like access to the utility belt, so there's tons of cool stuff to use. And the CD version has incredible scaling and perspective. It's very realistic. For instance, it has a driving sequence with the **Batmobile**, and you're the driver.

you'll appreciate

What are your favorite parts of the game?

In Batman Returns there's a level near the end where you fight **The Penguin's** Duckmobile. You launch all your weapons and use your wings, to jump from icelflow to icelflow. The best thing about all these games is they're never over when you think they are.

the long,

How is the music on the CD version?

Spencer Nilsen is scoring some original music. The sound is CD quality, so it's really awesome. And we're using fully digitized sound effects to help heighten gameplay. Which means that you'll feel like you're actually in the game.

hard hours

Were the games difficult to create?

Yeah, but we enjoyed it. There were some fun times. For instance, we really enjoyed being on the Warner Brothers set watching them film in **The Penguin's** Lair. Our idea for the slanted building in the Genesis version came directly from that set. Of course, creating the games took time—more than a year—but when they come out great, it's worth it.

he's spent at the office.



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Experience

*An interview with Ed Annunziata,
developer of Ecco the Dolphin™ for Sega™ Genesis.™*

Life as a

Why a game about dolphins?

Humans are intrigued by dolphins, by their intelligence and ability to communicate with each other. Also the sea as an environment is a pretty interesting contrast to other video games. Most dangerous places aren't beautiful or inviting. But the sea is.

Dolphin

Why the name Ecco?

Ecco is a homonym for Echo. And in Italian it means "I see." So it's a good name for a game where the players use sound to see and communicate. Ecco must use his echolocation to find and rescue his family. Communication is the basis for the entire game.

without ever

How did you make the dolphin motion so lifelike?

Our first task was to duplicate the "feel" of a swimming dolphin. It wasn't easy. The dolphin began as a simple stick figure while we worked on its movement. We created a menu of the physical laws of gravity, water viscosity, and momentum, then we fine-tuned it for months until we felt it was absolutely perfect. In fact, Ecco has been redesigned nine times.

winding up in a can

So the realism was important?

Yeah. We wanted the motion to be so realistic that the player would feel like he was actually the dolphin. The action of the game is so different from other video games that most new players will be totally blown away until they get a feel for it. It's a bit like learning a new sport. And I have one last bit of advice for everyone. Look beyond your eyes with your song.

of tunafish.



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Head-butts,

*An interview with Scott Steinberg,
product manager of Streets of Rage 2™ for Sega™ Genesis™.*

kidney punches,

How is Streets of Rage 2 different from the first one?

The graphics are awesome. At 16 megs it's our biggest game. Overall there's a lot more of everything; more moves, more intricate maneuvers, more characters. And the characters are a lot bigger in size. So the action is more impactful.

uppercuts, knee-slams,

What are some of the new moves?

Axel™ has new punch combinations that do some serious damage. Blaze™ can do backflips to attack enemies in front and behind her. And there are two new players. Max™ and Skate™. Max is an ex-wrestler with a ruthless body-slam, and Skate knocks his opponents out with flying jump kicks. He can also skate behind his opponents, jump on their shoulders and ambush them.

eye-gouges

Are there new enemies?

Lots of new enemies—a gang of motorcycle thugs, a guy with a jet-powered pack on his back, knife-fighters, ax-murderers, ex-cons, and a bunch of new martial arts experts, so there are a lot of new challenges. And the player control is different also.

and groin kicks.

How is the control different?

We've tuned the control to be much more responsive, so that the action will be a lot faster and more spontaneous. You can crack a jaw or flatten an opponent in a split second. The players are basically as fast as your reflexes will let them be. The fighting is so realistic, you actually feel tired after playing it. It's the next best thing to kicking some real you-know-what.

(Just another typical day at the Sega office.)



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Pictured:

His name is Howard Peay. (It's pronounced *Pea*, like in *Peanut Butter Sandwich*.) But, you can call him *Mr. Peay*.

The head money guy

He's the top bean-counter at Sega. What does that mean? He takes care of the cash. He makes sure we stay

at Sega,

in business. And now, (wake up this is the part you care about) he's giving away games. If you buy two of the

with the only thing

Sega™ Genesis™ games on his coupon, he'll give you one more for *free*. This is a big moment for Mr. Peay. The

he ever

whole coupon thing was his idea. Just look at him, he's really proud of it. Okay, that's enough. Go get the scissors.

designed.



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Believe it or not,

*An interview with
Scott Bayless, CD developer at Sega.*

the brains behind Sega CD

What are the technical advantages of Sega CD?

Basically, it offers massive storage, which means we can now use real video action. A 16-bit cartridge could only hold a few seconds of motion video. But the CD holds over 500 megabytes, so you can now play for hours, interacting with real video.

don't wear pocket-

So the games will be more realistic?

Yeah, way more realistic. We have a second processor and a special graphics chip, so our zooming, scaling, and rotation is incredible. And we use a lot of real-life video you can actually interact with. Characters will speak to you and harass you.

protectors or glasses

What do you mean "interact"?

For example, there's a game called "Night Trap," that uses all real-life footage with real actors, and you control the action. You have to rescue girls from a house full of ghouls by operating a surveillance system, and trapping them in different rooms. It's like controlling the plot and the action of a real movie, from start to finish. It's pretty wild.

held together with tape.

Do you have a personal favorite CD game?

Yeah. I like the INXS music video game, where you can re-edit their videos with different special effects and graphics. The sound on all the CD's is pretty amazing; it's just as good as an audio component. Plus we're using a lot of original music. When you hook it up to your sound system, it's like playing in a whole new realm. It's really amazing. You forget where you are.

(Those guys work at Nintendo.)



you'll get. Old waiting for someone to top SEGA CD.



SEGA CD has over **100**
outrageously **great games**

— and **no waiting!** Sports, Action, Fighting,

TruVideo™, Adventure, RPG — what more could you want?

(Alright, we'll even throw in Sewer Shark.™)

SEGA CD has **32-bit** compatibility (if you're wise enough to add a Genesis 32X™).

So it has the technological muscle to deliver the
kind of intense, epic, **next-GENERATION**

gaming experiences you've been waiting for — on CD!

SEGA™

[HAVE FUN NOW,
while you can
still chew your food.]



sega!



SEGA CD™



SATISFY YOUR

AGGRESSIVE

TENDENCIES

WITH SEGA CD



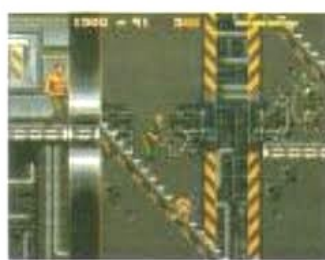
FINAL FIGHT™



B A T M A N™



DRACULA



THE TERMINATOR

Feeling excessively rowdy? Then express yourself with SEGA CD—where you can kick, punch, leap, spin, jump and battle until the last gasp. Nothing gets out your aggressions faster than Sega CD's unique high-speed action, arcade-quality graphics and pulse-pounding audio. Shown above are just four of the many hot new Sega CD action games available. So beat it to your local store and pick a fight with Sega CD. 'Nuff said.

WELCOME TO THE NEXT LEVEL[®]

[illegible]



**As much excitement as you can
get from a wall socket
without that funny burning smell.**

Why just play games, when you can live them? Forget those digitized cartoons, Sega TruVideo™ games use real video footage. Meaning the action in the games is real. So's the rush of adrenaline you get while playing them. These aren't video games as you understand them. They're more like Hollywood movies, only you control the plots. And they have CD quality sound effects and music tracks, adding to the realism. So, when someone screams, it sounds

You find yourself in a turn-of-the-century mansion full of surveillance cameras, traps, shady characters and unexpected secrets. It's rumored there's treasure buried somewhere, but no one knows for sure. You control the plot as the mystery of this mansion unravels.



JOE MONTANA NFL FOOTBALL™—It's game day and you're calling the action. You choose your team—you have access to all 28 teams and stats. You choose your plays—TruVideo™ Joe Montana will help you. And there are four different field views, creating endless hours of gridiron action.



PRIZE FIGHTER™—This interactive movie game is played entirely from your point of view. Land a punch and watch as your opponent reels. Take a punch, your screen rocks. Take too many punches, you're flat on your back—looking up at the ref as he gives you the count. Don't forget your mouthpiece because this is classic interactive boxing at its best.



Aliens disguised as humans are ready to exterminate the entire human race. It's up to you to stop them. Uncover their plot, figure out how to kill them (man-made weapons only stun them) and annihilate their forces before it's too late. But be careful. Screw up and you'll be reduced to subatomic particles of radioactive fallout.

like you're in the room with them. Which, in a way, you are. What does all this TruVideo™ stuff mean? It means your optic nerves are in for a workout. It means you should go try these games. It means you may soon be wearing your hair differently. It means these games are indeed the next level. It means 110 volts never felt so good.

SEGA CD™
WELCOMETO THENEXTLEVEL™

SEGA CD™
WELCOME TO THE NEXT LEVEL™

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Digital Pictures



Upon purchase of a

Sega CD™ system

there may be a few questions you ask yourself

about the future interdependency

of man and machine,

the emerging technological utopia,

and our peculiar human desire

for omnipotence.



**Is controlling the fate of actual persons
with a small black box**

**foreshadowing a future when we are merely pawns
in some technical wizard's sick dream?**



But,

force yourself to get over any

philosophical crap

quickly, and just play

the coolest system

ever made.

The CD now comes to your video screen. And it's carrying with it about 200 times more digital storage space than cartridges can. What this means is that with the new Sega CD™ game system, video games can now feature true video action of real people and real scenes. It also means that animation is crisper than ever. And Sega CD games can have more levels than are possible with cartridges. In fact, Sega CD is a real CD player that you can hook up to your stereo to play your music CDs. For video games, the Sega CD system uses this audio capability to create



sense-surrounding CD-quality sound that surpasses any other game system. It's no wonder that the coolest sound effects and most original stereo sound tracks ever are now available in games for Sega CD. With a sleek, new design and simple on-screen controls, Sega CD does for video games what CDs did for your mom's scratchy music collection. Yet, Sega CD is more affordable than you probably thought. It even comes packaged with *Sewer Shark*™, the best-selling TruVideo™ action/adventure game. So turn the page. And enter the next level.



GROUND ZERO, TEXAS™ In a small Texas town, aliens disguised as humans threaten the planet. This TruVideo™ interactive movie game puts you at ground zero for incredible action. You control the plot and the future of mankind.



SEWER SHARK™ Full action, real video. Interact one-on-one with ace tunnel-jockey Ghost and the devious, fat-faced Stenchler, as you navigate through post-nuclear subterranean sewer tunnels infested with ferocious, really nasty radioactive Ratigators™. Yuck, sounds like a blast.



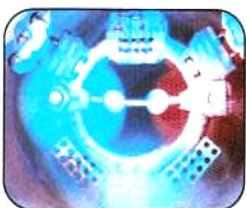
PRIZE FIGHTER™ Go toe-to-toe with four boxers, all the way to the Championship bout. Amazing first-person, TruVideo™ boxing action, with control and speed that sets new standards for interactive video gameplay.

No, bonehead.

It's just some really bent fun, that's all.



REBEL ASSAULT™ (JVC) Astonishing 3-D graphics, digitized speech and original CD score. Full motion video from the Star Wars® movies. Control three different Star Wars vehicles, and save the Federation. And may the best man, or mutant, or whatever the heck you find in outer space, win.



MICROCOSM™ (Psygnosis) A dazzling animation triumph, with tons of incredible graphics and extraordinary sound, including an original CD soundtrack by Rick Wakeman. This is no game—it's a cinematic adventure and a struggle for control, inside a living human being.

Is it live, or is it a game? As the line blurs between reality and video games, you realize: This is the interactive video everyone's been talking about and waiting for. And it's here now. Sega CD™ makes it possible to interact with real video, of real people, in real, life-like situations. It's like being at the movies, only you control the outcome. Look over your gloves and trade punches with a live boxer—not a cartoon. Joe Montana helps you choose your next play. Vanquish the alien invaders of a small Texas town. You direct the action from Ground Zero. The possibilities are limitless. These games here? They're just the beginning.



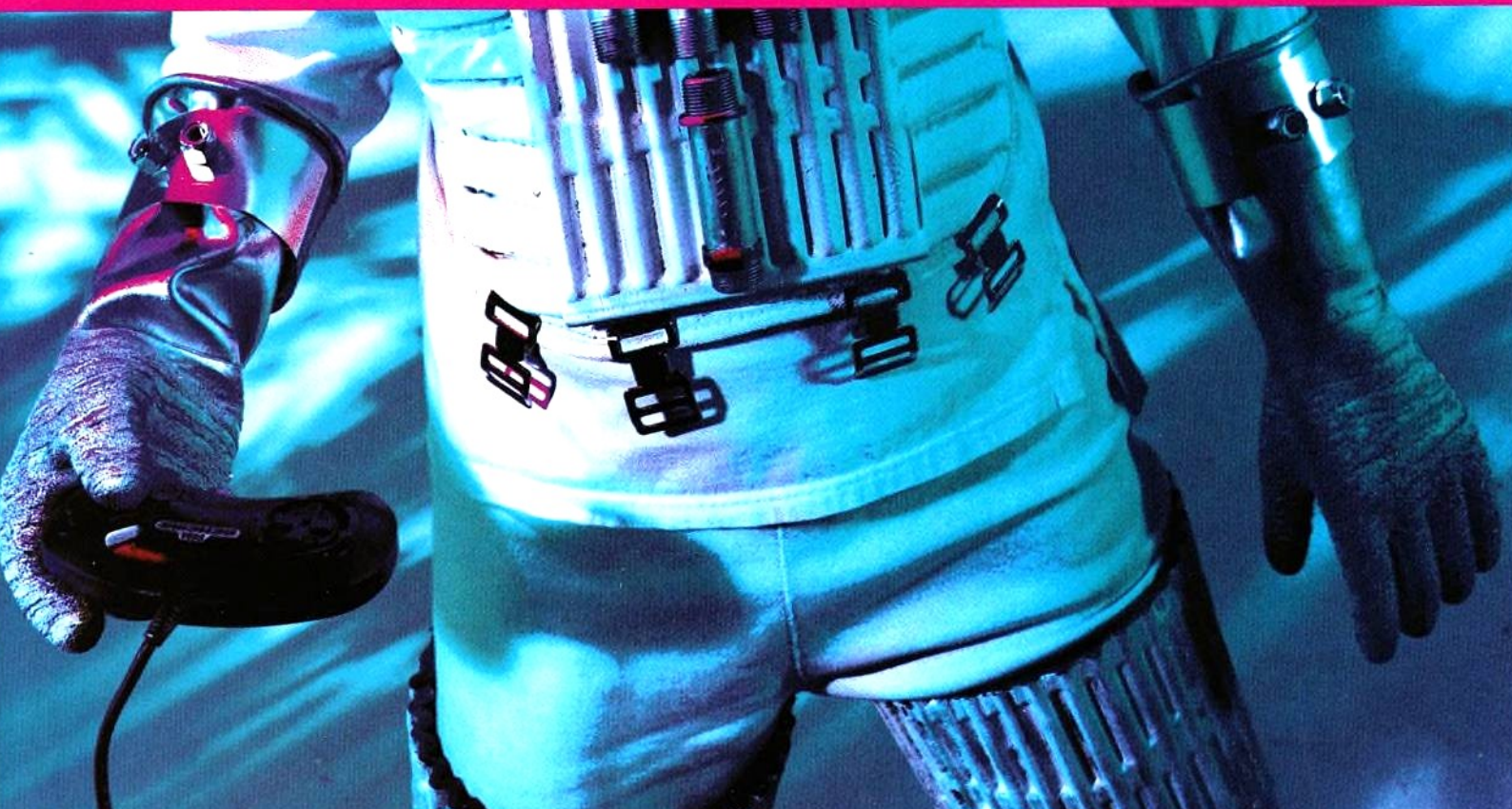
JOE MONTANA NFL FOOTBALL™ Zooming 3-D play views, all 28 NFL teams and stats, plus your own TruVideo™ Joe Montana to help you call your next play. And the best thing is, you don't have to get traded to Kansas City in order to play. Just kidding, we love KC.

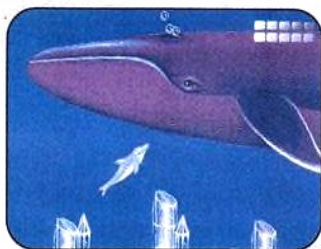


MAD DOG MCCREE™ (American Laser Games) You get to try to outshoot real Western outlaws in exciting real video gunfights in this interactive saga of the Old West. This best-selling action game is now available on Sega CD. If you want to know what it "feels" like to be a cowboy, this is it.



Could artificial sensory stimulation
ever become so intense that
it requires extreme new levels
of personal protection?





ECCO THE DOLPHIN™ Acclaimed for its graphic achievements, this adventure game comes to CD with more levels, an original CD-quality score and Qsound™ 3-D audio which means it's so sophisticated only dolphins can hear it. Not.



STELLAR FIRE™ (Dynamix) Fast, exciting battle action in space. Unique polygon-based 3-D backgrounds, hot CD music on every level and amazing special effects. And you'd better hold on, this one's a heck of a ride.



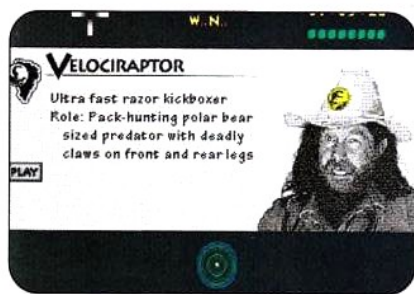
AH-3 THUNDERSTRIKE™ (JVC) Sega CD's scaling and rotation creates the fastest action and most realistic scrolling terrain outside the arcade. This is the state-of-the-art 3-D helicopter simulation game. Or is it simulation?



FINAL FIGHT CD™ The brawling arcade classic with six no-mercy levels of crime-fighting action. A Sega CD exclusive for fighting game fans. But be careful because, as the name implies, this is a no holds barred fight to the very end.

Yeah...

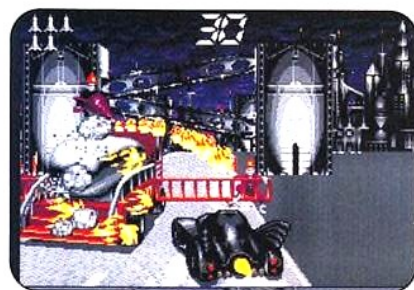
to fend off everyone else who wants to play it.



JURASSIC PARK™ for Sega CD.™ Famed paleontologist Dr. Robert T. Bakker guides you through the challenges and dangers in TruVideo.™ Movie-style action and adventure with original music and QSound.™

Talk about visual stimulation: Now you can experience retinally intoxicating video and animation, and more playing levels than ever before possible. **Talk about audio stimulation:** Sega CD™ games with QSound blow you away with intensified music tracks and sound effects with 3-D sound processing. It puts you right in the middle of the action you're directing. So quit talking about it. You need to get down to the store and try out this system in person. Because while Sega CD may represent the future, it's up and running right now, with a new world of digital, interactive action games, adventure games, sports games and more.

Warning: If at first it's too intense, don't panic. Just hit "pause," count to ten, and remember how mellow video games used to be.



BATMAN™ RETURNS For the true Batman™ aficionado, three different and complete games with the caped crusader: Arcade-style combat levels, plus 3-D Batmobile™ and Batski™ driving levels. Holy action-oriented.

"Wow!! ... The **Batman™ Returns** Sega CD™ game scores a perfect 10 on the droolometer ... the scaling has to be seen to be believed ... this is what CD is all about. Incredible, unbelievable and a must buy!"

Die Hard GAME FAN Magazine

"Sega CD's got ... a hundred-miles-per-minute, white-knuckled, rollercoaster ride! **Sewer Shark™** is guaranteed to thrash you, your Genesis™, and your CD!"

GAMEPRO Magazine

"If you thought **Night Trap™** was terrific, wait until you see **Sewer Shark.**"

Glenn Rubenstein, At the Controls

"With **Dracula™**, Sega is going to move a bazillion Sega CDs real quick, as this game truly does break new ground."

Die Hard GAME FAN Magazine

"This incredible version of **Final Fight™** is finally available on the Sega CD! All the stages from the arcade have been faithfully redone along with a jammin' CD soundtrack."

Electronic Gaming Monthly

"The long-awaited CD version of the hit revolutionary game **Ecco™** ... (is) ... done with incredible QSound™ ... the music is quite superb ... the sound effects are great ... It's for Sega CD owners everywhere!"

Electronic Gaming Monthly



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Digital Pictures



all my love, R.

Lonely feline with limited range
mildcat companion who's content to play
the same few familiar games.

**SINGLE, VERSATILE,
ATTRACTIVE
ENTERTAINER
SEEKS PASSIONATE
GAME PLAYER FOR
NON-STOP ACTION.**

Concerned parent of two Italian brothers
seeks old-fashioned partners for her plumber
sons before their careers go into the toilet.
No newfangled CD technology, please.

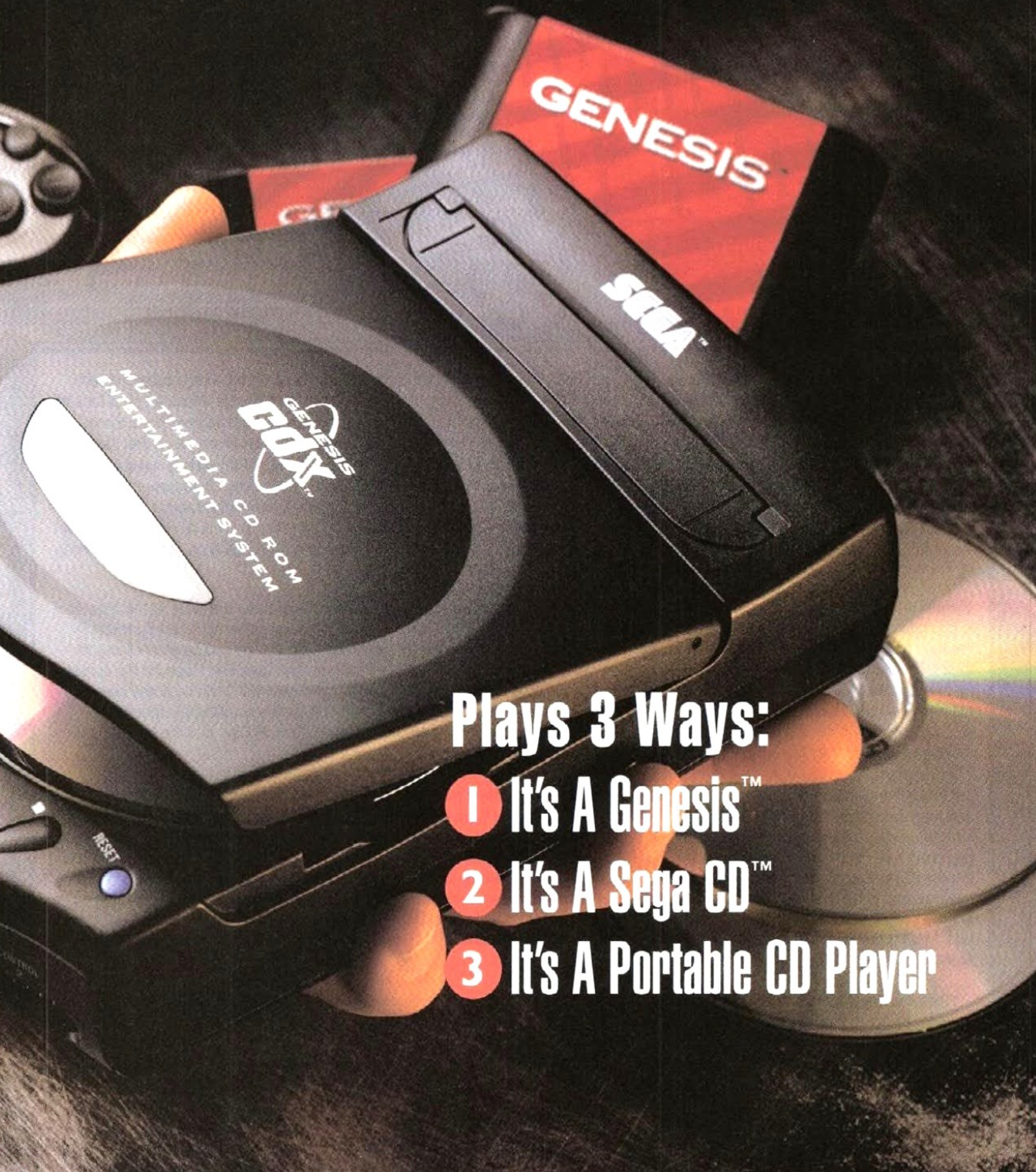
9M 2 unbordered

sences may

Introducing the Genesis CDX™

SEGA™





Plays 3 Ways:

- 1 It's A Genesis™
- 2 It's A Sega CD™
- 3 It's A Portable CD Player

Now that we're acquainted, want to have a little fun? I know how to have lots of it. As in three times the fun because I'm three players in one. Did I mention... 1 I play Genesis games. 2 I also play the hottest Sega CD games. In fact, I can play the entire Sega Genesis and Sega CD library — which ought to be the most fun you've had in any library. 3 I'm also a portable CD player, so

you and I can make beautiful music together. And since I'm so wonderfully compact, we can go almost anywhere. So what do you say? Genesis CDX is ready to play around when you are.

INCLUDES 3 CDs — SONIC CD™, ECCO THE DOLPHIN™ AND THE SEGA CLASSICS™ ARCADE COLLECTION

Genesis Cartridges not included. Sega, Genesis, Sega CD, Genesis CDX and all game titles are trademarks of SEGA. © 1994 SEGA. All rights reserved.



SEGA 32-X ADVERTS

Change the way you play.



*And you won't believe what
it does to your Sega Genesis.*



GENESIS 32X is about to bring the pulse-racing, eye-popping, heart-pounding, brain-buzzing
32-BIT GAMING EXPERIENCE home for Sega Genesis owners. Quick! Get the whole
scoop by making one free phone call! Call today — before your friends do! **1-800-32X-SEGA.**

GENESIS 32X

WELCOME TO THE NEXT LEVEL™

SEGA

1+2=32X



Push your Sega™



1



2





Acclaim's® NFL™
Quarterback Club™



Sega's Knuckles Chaotix™

Genesis™ to the X-treme!

You've already got the coolest



Id's Doom™ by Sega

system ever, right?

step up to the



Sega's Metal Head™

16-bit videogaming

Now take the next

universe of 32X™,

the only 32-bit upgrade for the Sega® Genesis™ system.

It's real arcade quality

re-build your system

Eye-hammering graphics.



"What are you waiting for?
Make the connection!"

gaming without having to

from scratch. Faster action.

And an endless stream of

the hottest new games as only Sega® can bring them

to you.



Mortal Kombat®II by Acclaim®

And if 32X™ can do this for

your Sega® Genesis®, imagine



Digital Picture's Slam City
Starring Scottie Pippin™

what it could mean for your Sega CD®!

Sound X-citing? Then get out there and add it up for yourself!

Other Titles Coming Soon:

SEGA: VIRTUA FIGHTER™, X-Men™, Ratchet & Bolt™, Kolibri™, 32X-Treme™, Zaxxon's Motherbase 2000™, World Series Baseball™ and Prime Time NFL Football™ INTERPLAY: Casper™ and Star Trek®-Starfleet Academy™ TIME WARNER INTERACTIVE: RBI™ Baseball '95 and Primal Rage™ VIRGIN INTERACTIVE: The Adventures of Hollywood SPOT® ACCLAIM: NBA® Jam™-T. E. ELECTRONIC ARTS: Toughman Contest® and FIFA '95 US GOLD: Thunderhawk 2 ...AND MANY MORE!



SEGA® SEGA®

Mommy, what are those two SEGA machines doing?



Doom™

[*They're making an
arcade system, dear.*]

???



Virtua Racing™ Deluxe



Golf Magazine™ Presents
36 Great Holes
Starring Fred Couples



Star Wars™ Arcade



"menage à trois"

GENESIS 32X

is next

WELCOME TO
THE NEXT
LEVEL™



SEGA
32X

SEGA

Motocross Championship™

Cosmic Carnage™

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[illegible]

Cosmic Carnage™

32-BIT POWER AND PERFORMANCE

-

The **arcade experience** at home — for about **\$160**.

The kind of intense, **next GENERATION** games you'd expect only from **SEGA!**

Wanna know more, call **1-800-32X-SEGA**.

CALL 1.800.771.3772 FOR GAME RATING INFORMATION



oh YES...
more, MÖRE!
faster,
FASTER,



Tempo™



Virtua Racing™ Deluxe



Cosmic Carnage™

GENESIS 32X

*[What did you think we were
talking about, you little degenerate!]*

F a s t



Motocross Championship™



Star Wars™ Arcade



Mortal Kombat™ II
Acclaim



Golf Magazine™ Presents 36 Great Holes
Starring Fred Couples



Doom™



Metal Head™

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Get your mind out of the gutter and back on video games where it belongs!

Because when it comes to thrills, Genesis 32X games dish out all the excitement you can handle!

They blast your optic senses with over **32,000 colors**.

32X games are more **THREE-DIMENSIONAL**, more **realistic** and **40 times faster** than 16-bit games.



And there are lots of hot 32X games that can satisfy your urges in ways
other games can't. Once you get the **32X-PERIENCE**, you won't want anything else.

(Except that, you animal!)



er!

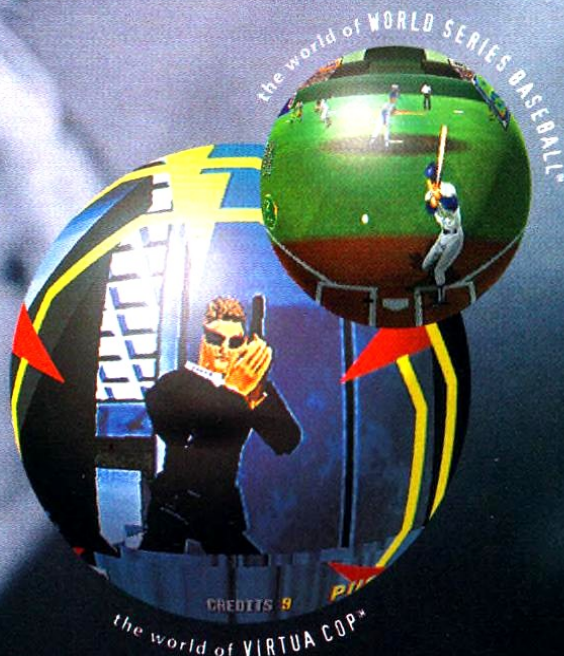
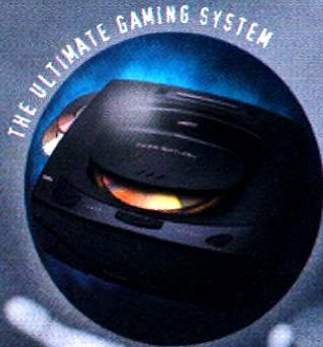
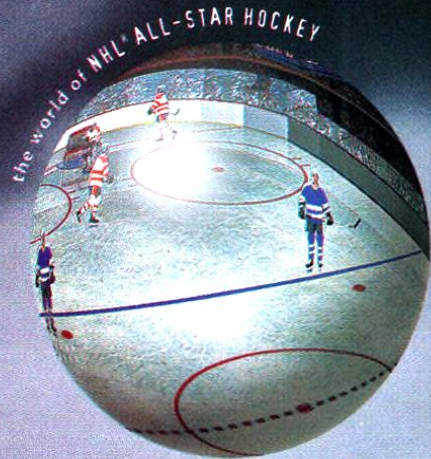
oh baby,
oh baby...

SEGA™

SEGA SATURN ADVERTS



HEAD FOR SATURN

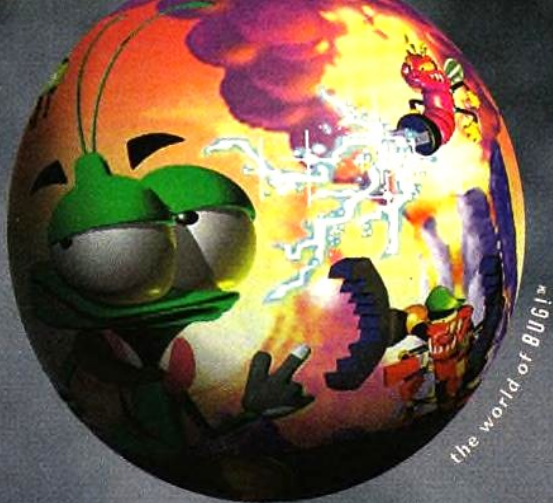


Register your Sega Saturn and get a free SubPop Music Sampler while supplies last. You can reach SubPop at <http://www.subpop.com>

For game play help, call 1-800-200-sega in the USA (\$5.85/min. or \$1.05/min [live]) Call 1-800-451-5352 in Canada (\$1.25/min [live/recorded]). You must be 18 or older, or have your parent's permission. Touch-tone phone required. Sega is a registered trademark of SEGA. Sega Saturn, and all game titles are trademarks of SEGA unless otherwise noted below. NHL and the Stanley Cup are registered trademarks of the National Hockey League. Team names and logos depicted are officially Licensed Trademarks of the National Hockey League © NHL 1995. National Hockey League Players Association and the logo of the NHLPA are registered trademarks of the NHLPA and are used under license by SEGA. The World Series is a trademark owned by Major League Baseball and may not be reproduced without written consent. Sega is an official licensee of Major League Baseball Properties, Inc. © 1995 SEGA. P.O. Box 8097 Redwood City, CA 94063. All Rights Reserved.

Info: 1-800-see-saturn email: segasaturn@segaoa.com <http://www.segaoa.com> CompuServe: GO SEGA.





the world of BUG!



the world of WORLDWIDE SOCCER



the world of DAYTONA™ USA



the world of PEBBLE BEACH GOLF LINKS



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the world of PANZER DRAGON™



the world of CLOCKWORK KNIGHT™

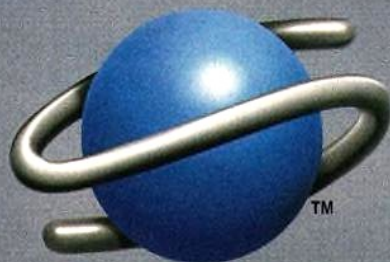
the world of VIRTUA FIGHTER™ is included with every Sega Saturn



HEAD FOR SATURN

To really understand what life is like on Saturn, look inside your head. There, in the inner realm of rods and cones, of optic nerves and ear drums, is where the Sega Saturn experience breathes. Three 32-bit orchestrated processors, 16.7 million colors, lightning-quick texture mapping, connoisseur-class surround sound, and amazing first-person perspectives immerse you in worlds of entertainment you've never experienced. Sega Saturn is like nothing else on Earth.

For more information on Sega Saturn, please email segasaturn@segaaa.com or on the world-wide web at <http://www.segaaa.com> or on Compuserve at GO SEGA



SEGA SATURN™

IT'S OUT THERE.

ICE CubeTM ON SATURN:

"MAYBE YOU THINK YOU
KNOW WHO I AM. "why are you so angry?"

Okay, no one's ever asked us that. But CHECK IT:
Sega Saturn is new. HOW I SEE THINGS.

So if you think you know what it's like,
OR HOW I FEEL. IT'S NOT LIKE THAT.

It shares the same architecture as \$20,000 arcade systems,
MAYBE IF I WRITE IT, OR
but Sega Saturn pumps the hottest arcade titles straight to
your reflexes for a fraction of the cost.



You're welcome. With a gameplay experience
GET ON THE MIKE, that grabs you and
pulls you in, it's no wonder the best games are
YOU'LL UNDERSTAND only on Sega Saturn.

Like intense sports titles with everything but the jock itch.

And this Christmas, EXACTLY
Sega Saturn will have the most electrifying library of EXCLUSIVE
WHAT I'M LIKE... games on the planet.

Games no one else has. So don't go thinking you know what
I DON'T THINK SO."

Sega Saturn is like before you've even experienced it.

And never judge a package by its rapper.

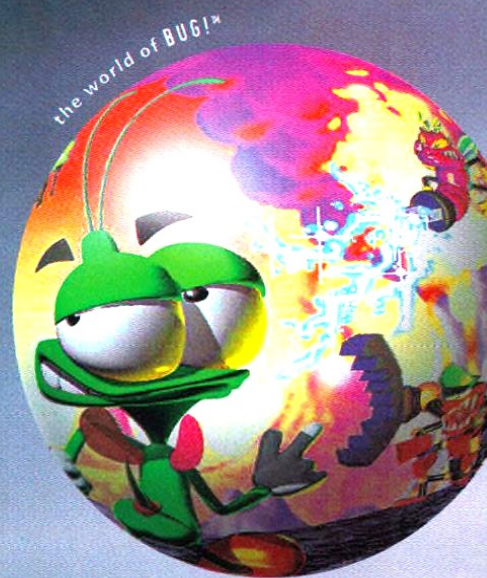
SEGA SATURNTM

GO THERE.

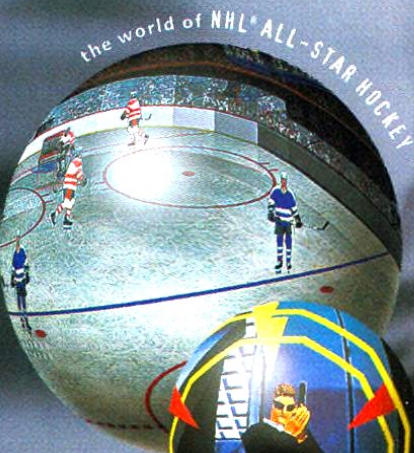


the world of SEGA RALLY CHAMPIONSHIP™

HEAD FOR SATURN



the world of BUGI™



the world of NHL® ALL-STAR HOCKEY



the world of VIRTUA FIGHTER™ 2



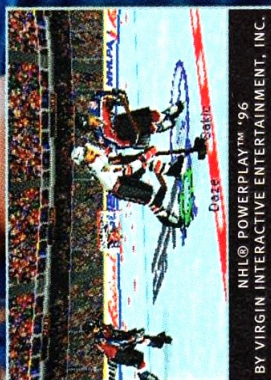
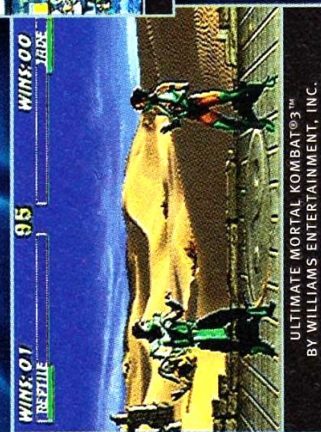
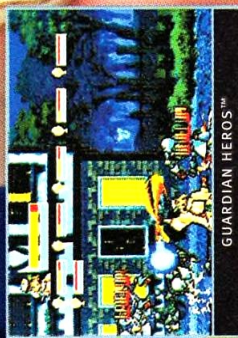
the world of VIRTUA COP™

THE ULTIMATE GAMING SYSTEM



For more information on Sega Saturn, call 1-800-see-saturn or email segasaturn@segaga.com or on the world-wide web at <http://www.segaga.com> or on CompuServe at GO SEGA. For game play help, call 1-900-200-sega in the USA (\$0.85/min. or \$1.05/min [live]). Call 1-900-451-5252 in Canada (\$1.25/min [live/recorded]). You must be 18 or older, or have your parent's permission. Touch-tone phone required. Sega, Sega Saturn and all game titles are trademarks of SEGA unless otherwise noted below. NHL and the Stanley Cup are registered trademarks of the National Hockey League. Team names and logos depicted are officially Licensed Trademarks of the National Hockey League, National Hockey League Players Association and the logo of the NHLPA are registered trademarks of the NHLPA and are used under license by SEGA. © 1995 SEGA. P.O. Box 8097 Redwood City, CA 94063. All Rights Reserved.





{ IN CASE YOU DIDN'T NOTICE, }

THERE IS A

BEAUTIFUL, NAKED WOMAN
ON THIS PAGE.



VIRTUA COP™



BATTLE ARENA TOSHINDEN™ (REMIX) BY TAKARA™



SEGA RALLY CHAMPIONSHIP™



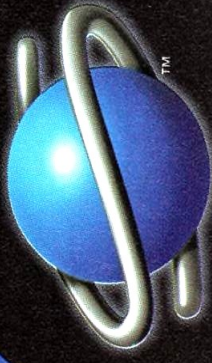
PANZER DRAGON™ II ZWEI

When you've got Sega Saturn's triple 32-bit processing power NOTHING ELSE MATTERS.

She's got blonde hair, blue eyes and the best body money can buy. SO WHAT! There's no time for distractions when you're deep into Sega Saturn. Besides, check out those screen shots. Ba-dah-boom, ba-dah-bing, know what I mean?

You want curves? Try Sega Rally! Want a thrill? Panzer Dragoon II Zwei. Want a real knockout? Check out Virtua Fighter II. And lots of other incredibly cool games you can play on Saturn. But don't be fooled. Sega Saturn games offer more than just great looks. Like three 32-bit processors (that's two more than Playstation™, if you're scoring at home – or even if you're alone). Saturn's triple processing power means better gameplay and better graphics. So if you're looking for some real action, **HEAD FOR SATURN.**

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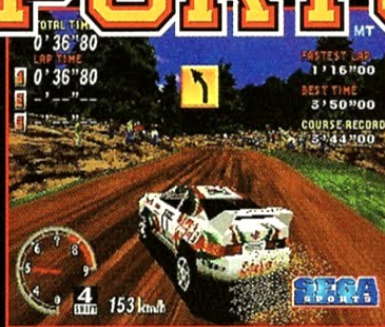
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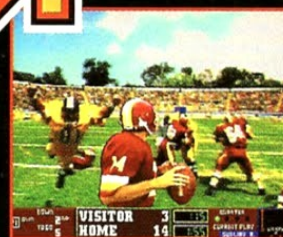
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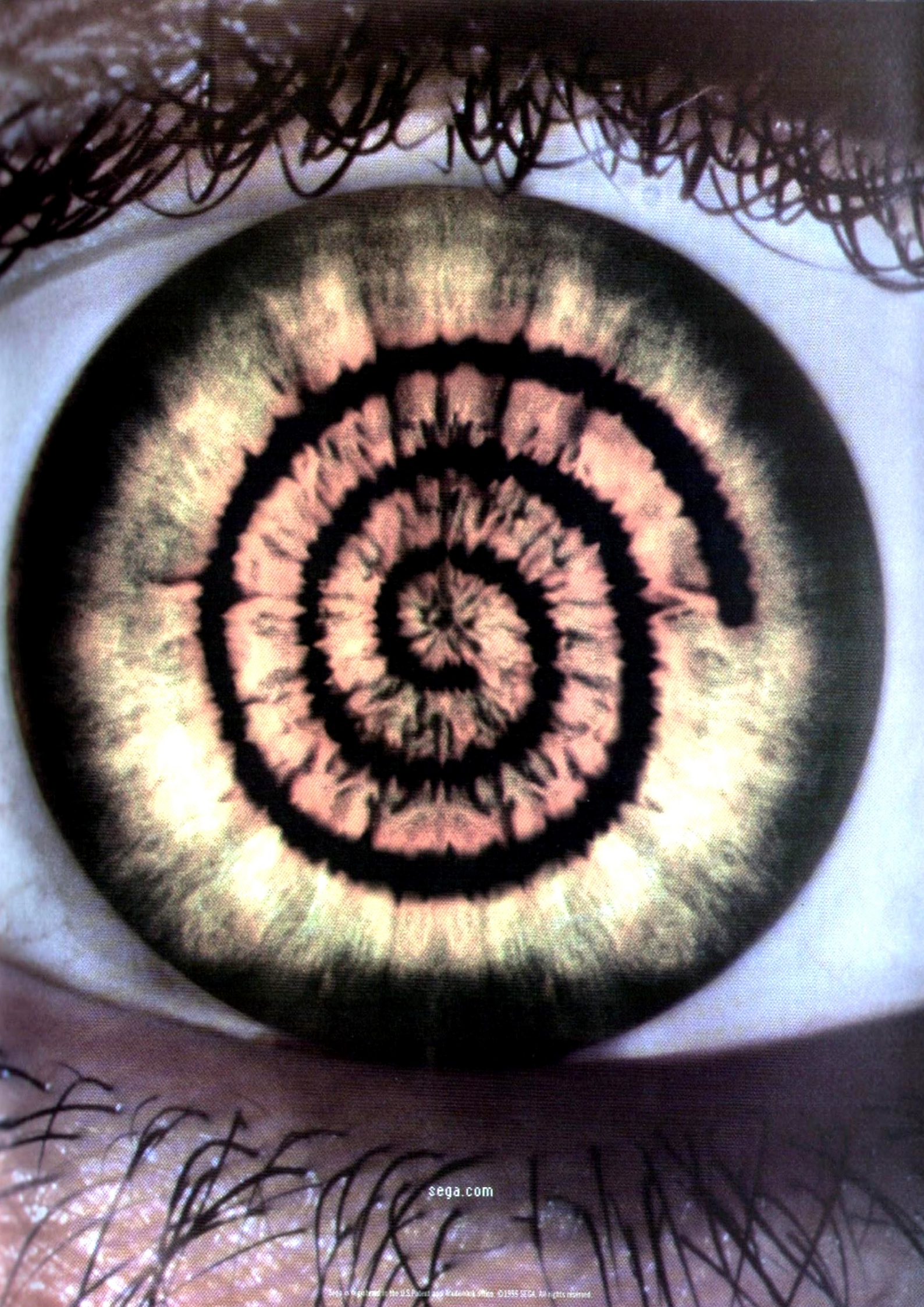
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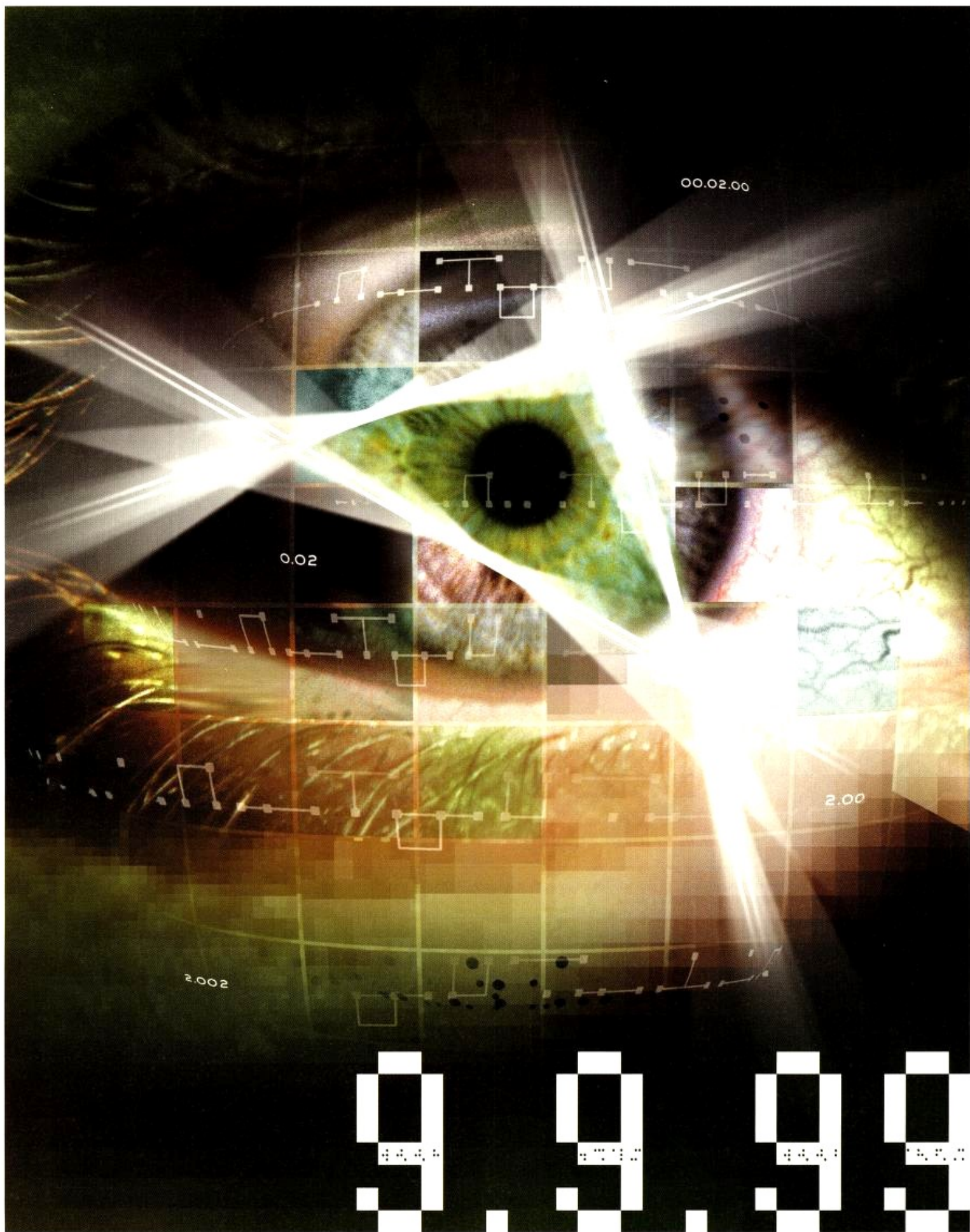
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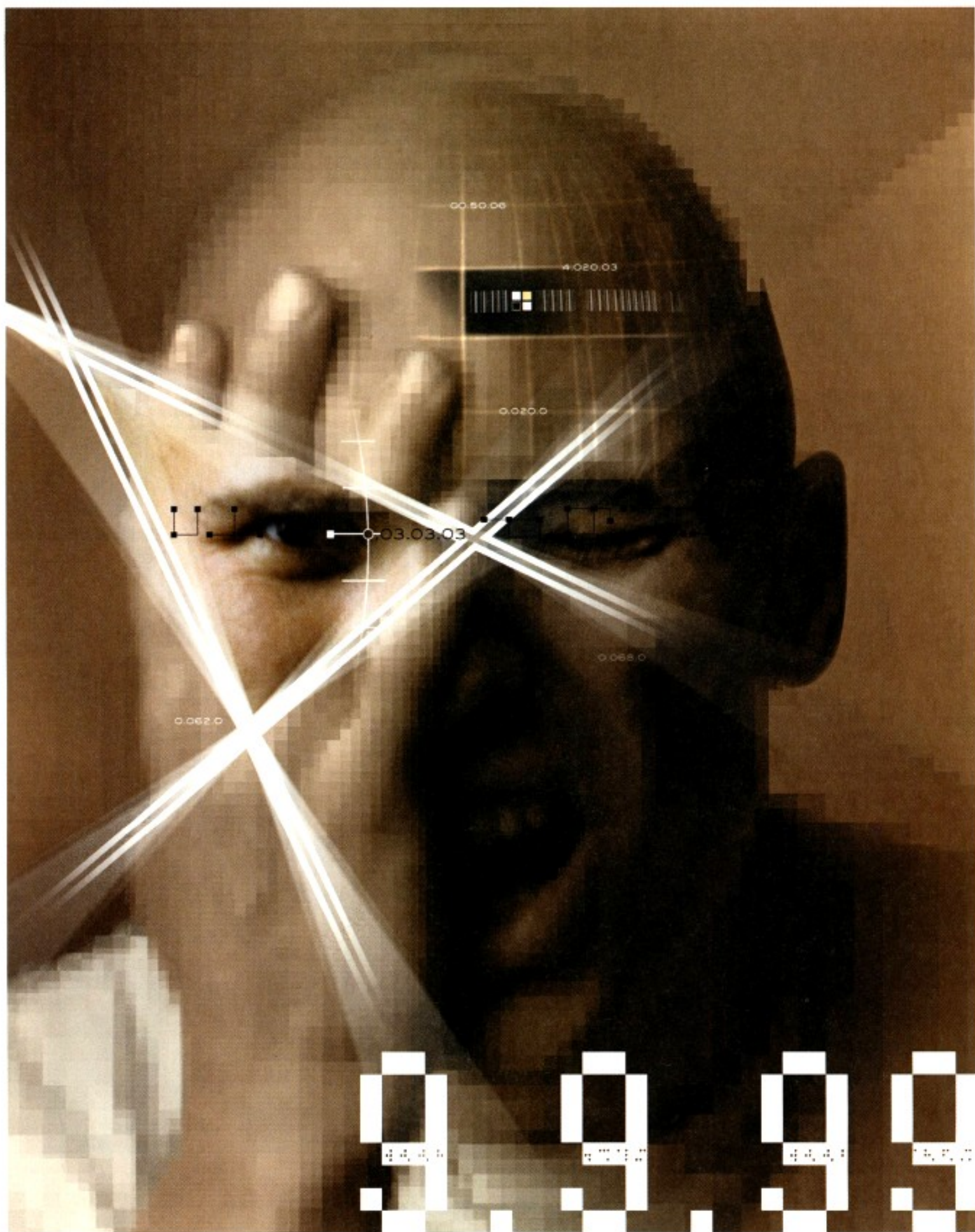
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